

# JUNIOR MEMORY CHAMPIONSHIP 2013/2014

REGISTRATION NOW OPEN

*Working with primary schools to promote memory techniques for kids*

**The Junior Memory Championship enters its 6th year**

JONATHAN HANCOCK, FOUNDER OF THE JUNIOR MEMORY CHAMPIONSHIP, ON CHANNEL 4 TELEVISION IN JUNE 2013

(more information will be posted on the web site [www.juniormemorychampionship.com](http://www.juniormemorychampionship.com) )

Registration for the 2013/2014 Junior Memory Championship has now opened. I am writing to invite you to register your school for this valuable educational programme.

It has been a memorable year for the Junior Memory Championship 2012/2013.

More than 12,000 children from all over the UK joined the JMC and learnt very valuable memory skills which in turn have helped them with their academic performance. The following quote from a recent article in the TES illustrates the benefits to pupils' overall attainment:

**Ashley Winters, Headteacher of Lodge Farm Primary School in the West Midlands** who has entered his pupils for the Junior Memory Championship over the last few years says *"All the children made at least four average point score [APS] progress, while 80 per cent of them made more than four APS progress and that is across reading, writing and maths,"*

There has been considerable media interest in the Junior Memory Championship over the past six months:

- **A major feature in The Times (14<sup>th</sup> January 2013)**
- **An interview with the Founder of the Junior Memory Championship, Jonathan Hancock, on BBC Radio 4's "Midweek" programme 5<sup>th</sup> December 2012)**
- **A four page article in the TES (16<sup>th</sup> November 2012)**
- **Guardian Teachers' Network (19<sup>th</sup> September 2012)**
- **A feature in The Irish Examiner (March 2013)**

Make sure your school doesn't miss out on this important educational project and see how your children thrive on these powerful learning techniques. Every school that participates in the Junior Memory Championship will be given our Learning Skills Foundation Associated School Certificate.

Register now and your children will be eligible to compete in the online stages of the Championship in March 2014

To register go to the [www.juniormemorychampionship.com/igt/register.php](http://www.juniormemorychampionship.com/igt/register.php) and enter your school and contact details. On completion of registration you will receive an invoice from us for the registration fee of £50 plus VAT, a total of £60.

### **What is it?**

This educational initiative is the only national UK Junior Memory Championship. After classroom training, with material provided by us, the children are able to participate in our nationwide, on-line test supervised by their own teacher. Children really enjoy seeing their memory skills dramatically improve.

### **How does it work?**

The core content is structured training for children with materials prepared by Jonathan Hancock, a former World Memory Champion and now Deputy Head Teacher of a primary school. His techniques, using words, numbers and pictures are then taught by you, the children's own teacher. The specific goal is to teach children valuable memory skills that will help them with their school work and give them skills for life. These substantial training materials are available to all registered schools via our web site.

### **Who is it for?**

Children in Year 6

### **What are the benefits?**

- Clear gains in attainment at school
- Heightened confidence as a result of being able to memorise
- Better communication

### **What is the purpose of the Junior Memory Championship?**

To bring powerful memory techniques to the forefront of learning.

### **How long has it been running?**

This is our sixth year of the Championship

### **What does it cost?**

Register now for £50 plus VAT = £60 per school. No extras.

### **How many children can I sign up?**

All your Year 6 children. No limit.

### **What do I get for this fee?**

- An Inset Pack
- Video Clips explaining the key learning techniques
- A Full memory training programme for the Year 6 children
- Lesson Plans
- Materials to develop learning skills in other year-groups
- Junior Memory Club®: access for your children to the online Junior Memory Club

### **What happens once we register?**

- After we receive both the fee and your registration details you can access all the materials you need to teach your children the memory techniques.
- In late February 2014 you will be able to add your children's names to the register of competitors.
- The on-line competition takes place in March and every child who has done the training and wants to participate has the opportunity to do so.
- The 20 best pupils from around the country are then invited to attend the Championship Final at London Zoo in May 2014.

- All children who participate in the JMC (whether they do the on-line competition or not) will receive a Junior Memory Championship Certificate.

#### How do I register my school?

Please go to [www.juniormemorychampionship.com/igt/register.php](http://www.juniormemorychampionship.com/igt/register.php) to register your school's details. On receiving these details we send you an invoice requesting that you send a cheque for £60 made out to The Learning Skills Foundation. On receipt of the registration fee your school's account will be activated.

With best wishes  
Caroline

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