



Cyberbullying and e-safety: New approaches

Adrienne Katz

Date: Friday 22 November 2013

Venue: Norwich Professional Development Centre,

Woodside Road

Norwich

NR7 9QL

Time: 9.30 – 15.30

Cost: £100

Author of Cyberbullying and e-safety: what educators and other professionals need to know' published by Jessica Kingsley Publishers, London and Philadelphia.

Adrienne runs the online survey tool, The Cybersurvey and has researched the views of 16,000 young people, on which she bases her messages to schools. She is also a Director of the BIG Award, the national award for excellence in bullying intervention. Formerly, Adrienne served as the Regional Advisor for the Anti-Bullying Alliance across the 14 local authorities of the West Midlands.

The training is interactive and includes:

- What is the current picture?
 - Changes in technology and provider offers
 - What are the influences on young people that affect bullying?
 - New problems – sexting, blackmail and recent events
- What do young people tell us?
 - Messages from the research with 17,000 young people
 - Age and gender – how do we make our messages relevant?
 - Who is more vulnerable? – What do they need?
 - Messages about e-safety education – do they follow it?

- How should our advice change?
 - A new approach outlined
- Policy and procedure
 - Policy, strategy, communication plans, serious incident protocols, recording and monitoring, what to look for.
- What will Ofsted be looking for in relation to e-safety?
 - What does good practice look like?
 - What is inadequate?
- Real life cases – challenges and actions taken
 - Working in small groups
 - Feedback

Close – Handouts include guide to useful new resources, presentation slides, 'TakeAways'.

If you would like to book a place at this training event please complete the details below and return to Michele Blazey – michele.blazey@norfolk.gov.uk

Name:

Title:

School:

School email address:

Any queries to Rita Adair, Senior Lead Educational Psychologist – rita.adair@norfolk.gov.uk or 01603 307567 or 07917 215202

There is a limit of **40** places for this course so book early to avoid disappointment.
Please book by Tuesday 19th November 2013