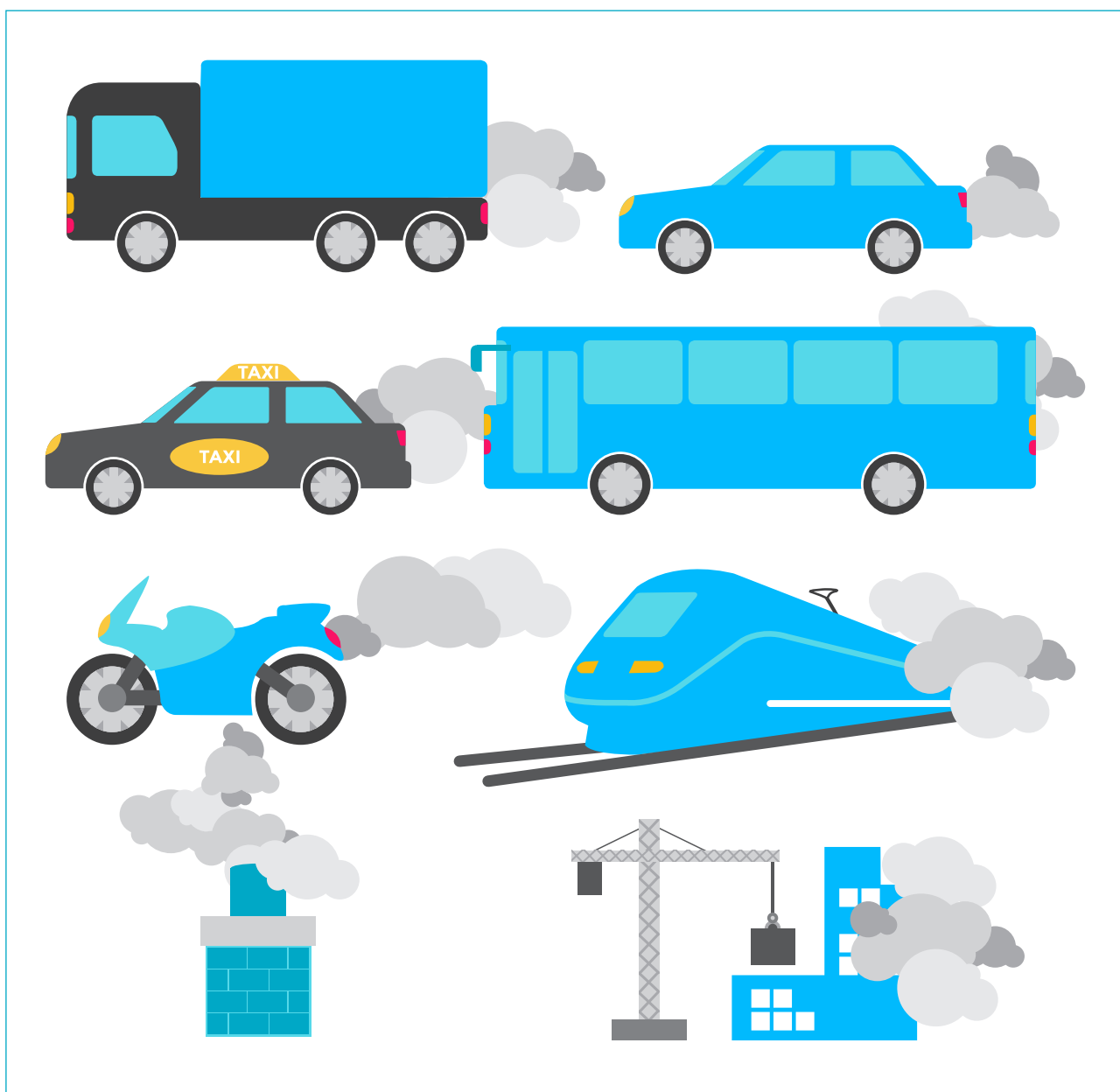


# Impact

You can measure the success of your awareness campaign in a variety of ways. The number of pollution sources, idling vehicles, cars in the car park and people walking to school could all be used as indicators of the impact.

It's important to take a baseline measurement before your event and a second measurement afterwards to understand the difference your campaign has made. You can use the guidance below and data collection table on page 7 to help with your measurement.

Sources of pollution: what to look out for...



# Impact

Location: \_\_\_\_\_ Date: \_\_\_\_\_ Time: \_\_\_\_\_

Source of pollution	Number
