



We invite you to encourage your pupils to take part in the Summer Reading Challenge - the UK's biggest reading for pleasure programme for children aged 4 to 11.

Where? The challenge runs in Norfolk libraries and online at summerreadingchallenge.org.uk

When? The challenge began on Saturday 8 July and runs through the summer holidays.

What are the benefits for your pupils and your school?

The Summer Reading Challenge can:

- Help to prevent the summer reading 'dip' for pupils
- Ensure your pupils are ready for their return to school in the autumn
- Support the transition between year groups and key stages

For children taking part in 2022¹

- 77% read more over the summer holidays
- 75% improved their reading skills
- 71% felt more confident about their reading

Ready, Set, Read!

Each year, the Summer Reading Challenge has a new theme. This year, The Reading Agency has teamed up with the Youth Sport Trust to create 'Ready, Set, Read!', a Challenge that's all about sports and games.

Children will join a fictional team (and their animal mascots!) as they use their skills to weave their way through a summer obstacle course.

The Challenge will celebrate play and participation, encouraging children to engage in games and sports in any way that best suits them. It will showcase how reading can be active and engaged and can itself involve teamwork and community.

Ready, Set, Read! is brought to life by children's writer and illustrator, Loretta Schauer.

We are providing you with some digital assets to help you engage your pupils. These include: newsletter copy and image, flyer, poster, top tips for schools, activities for children.

Find out more about the Summer Reading Challenge in Norfolk libraries at www.norfolk.gov.uk/summerreadingchallenge

(1) The Reading Agency (2022) Summer Reading Challenge 2022: Annual Report