



What will you do? Anti-Bullying Week, 15 - 19 November 2010

This year we are focusing on the theme of the bystander - the child who watches while bullying is happening; the adult who turns a blind eye; the parent who doesn't know how to help; the school and community that don't take action to tackle bullying. The majority of children, adults, schools and communities **do** want to take action to tackle bullying but sometimes it can be hard to know who to tell, who can help, and what strategies really work.

Taking action together

We know that significant numbers of children and young people who witness bullying still don't tell anyone or take action to stop it; we know that there are still schools, streets, buses, play areas and homes where children do not feel safe from bullying but together we can take action to change this.

Here are a few things your school can do to get on board with Anti-Bullying Week 2010 - starting right now!

Enter the Anti-Bullying Week Screensaver competition

We'd like your students to design a screensaver that gets ABA's key campaign message - **Taking action together** - across to all children and young people. This fun, end of term activity gives teachers and students a chance to start thinking about plans for Anti-Bullying Week.

The winning designs from primary and secondary pupils will be used as part of this year's campaign for schools, and will help to remind children, young people and adults that bullying is wrong and needs to be tackled by the whole school community.

For full details of how to enter, see the **[entry form and competition guidelines](#)**.

The competition is open now with the last date for entries on 30 July at 5pm.

Look out for the Anti-bullying week resource pack

Around mid-September, ABA will be sending all schools in England an electronic Anti-Bullying Week 2010 resource pack. The pack will include:

- Information for school leaders and governors
- Ideas for incorporating the Anti-Bullying Week theme into assemblies, tutor periods and lessons

- An anti-bullying guide for parents and carers
- A wealth of ideas from Young ABA on how students and school councils can take a leading role in tackling bullying in your school
- Links to ABA members websites with further information and resources.

To keep up-to-date with plans for Anti-Bullying Week, remember to visit our **website**. We will also be sending regular Anti-Bullying Week e-messages to schools from September with details of all activities.

About Anti-Bullying Alliance

Anti-Bullying Alliance (ABA) is the leading coalition of anti-bullying organisations. With more than 70 members ABA works all year round to reduce bullying, and to create safer environments where children and young people can live, grow, play and learn.

Visit the ABA website now to find out more about our work: **www.anti-bullyingalliance.org.uk**

Anti-Bullying Week Shop

This year we have designed a wider range of stationery products to help you promote Anti-Bullying Week messages at your school:

- A fun moving hologram ruler to remind pupils about Taking action together
- Our ever popular Anti-Bullying Week pencils
- Poster and sticker packs

Details of prices and how to order will be included in the Anti-Bullying Week resources pack and on the **Anti-Bullying Week website** from September.