



Our 2010 campaign is about **Taking action together**. It challenges all of us - as individuals, as communities and as organisations - to work together to send a clear and positive message that bullying is neither acceptable or inevitable.

Download your free Anti-Bullying Week 2010 resources pack

This year's pack is now available free from [the Anti-Bullying Alliance website](http://www.anti-bullyingalliance.org.uk). Filled with information about tackling bullying, the pack includes information, ideas for practical activities and further resources presented in separate, easy to download PDF briefings for:

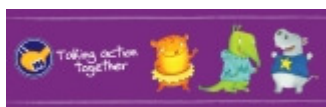
- School leaders
- Governors
- Teachers
- Youth Workers
- Children and Young people
- Parents and carers

The Anti-Bullying Week Shop is open for business!

This year it's even easier to buy Anti-Bullying Week stationery to support activities in your school. You can order [online](http://www.anti-bullyingalliance.org.uk) or by [phone, fax, email or post](http://www.anti-bullyingalliance.org.uk).

Here's a first look at everything we have to offer:

Animated hologram rulers



With a moving hologram of Tia, Archie and Harry, the Anti-Bullying Week animal characters, these rulers are an ideal way to spread the message that we have to work together to stop bullying.

£30 for pack of 50

Anti-Bullying Week pencils

Our ever popular pencils are available in purple this year.

£15 for pack of 100

Look out for updates from Anti-Bullying Alliance

Between now and mid-November we'll keep you informed about different aspects of Anti-Bullying Week so that you have everything you need to get your school ready. If you don't already receive our emails and would like to be kept informed then get in touch: aba@ncb.org.uk

Check out our website

The [ABA website](http://www.anti-bullyingalliance.org.uk) has lots more information, ideas resources and links to the materials and expertise of our member organisations.

Visit our site to:

- Download our free resources pack filled with ideas for making this Anti-Bullying Week bigger and better than ever
- Find Anti-Bullying Week events events in your area
- Stay up-to-date with the latest news from ABA
- Order your Anti-Bullying Week stationery

www.anti-bullyingalliance.org.uk

About the Anti-Bullying Alliance

In November each year, thousands of schools across the country join the Anti-Bullying Alliance (ABA) and its member organisations to promote Anti-Bullying Week.

ABA is a coalition of over 70 member organisations. The Alliance has developed a coordinated approach to bullying in order to meet the following objectives:

- Raise the profile of bullying and the effect it has on children and young people's emotional health and well-being, life chances and achievement
- Create a climate in which everyone agrees that bullying is unacceptable and is committed to tackling it in order to improve outcomes for children and young people
- Ensure that teachers and other adults working with children and young people, and young people themselves, are equipped with the skills and knowledge to address bullying effectively.

Poster and sticker packs



A set of posters and stickers for classroom activities.

£10 for pack of 5 posters and 500 stickers

Anti-Bullying Alliance pin badges

Wearing our badge shows your commitment to tackling bullying. They also make a good reward for children and young people's hard work.

£10 for pack of 10 badges

Special offer: Anti-Bullying Week Stationery Set

This set offers unbeatable value for money with 50 hologram rulers, 100 pencils, 500 stickers for just £50 and 5 posters for free!

How to order

Order your stationery online from the [Anti-Bullying Week Shop](#) or fill out an [order form](#) to place your order by phone, fax, email or post.



NCB is committed to protecting your information. Please read the [NCB Privacy Policy](#) to find out more. If you do not wish to receive future mailings, you can email aba@ncb.org.uk to unsubscribe from this mailing list.

Anti-Bullying Alliance is a partnership body based at National Children's Bureau.
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[Join NCB now](#) for regular updates and policy briefings. You can also support our work by [donating to NCB online](#). Find out more about our work at <http://www.ncb.org.uk>.