Norfolk OpenStudios11



Invitation to take part in NOS Schools 2011

Norfolk Open Studios (NOS) is one of the UK's largest open studios schemes. It is delivered by Norfolk & Norwich Festival in partnership with Norfolk artists.

Each year hundreds of artists open their doors to the public and invite them to see the spaces in which they work. In 2010, an estimated 35,000 people visited 223 venues all over the county.

NOS11 will run from 21 May – 5 June 2011.

NOS and Norfolk schools

NOS10 was the pilot year for NOS Schools. Five Norfolk schools opened up to the public to showcase some of the visual arts work they had produced over the last school year.

What are the benefits for schools?

- Showcase pupils' artwork and creativity
- Raise pupils' aspirations
- Increase engagement with local community

- Raise the profile of the school
- Work alongside local and regional visual artists
- Gain practical experience of event exhibition curating and event management
- Be part of a celebration of visual arts in Norfolk

What would my school have to do to be part of NOS11?

- Open your school to the public at least once and at any time you choose during the NOS11 dates (21 May – 5 June)
- Exhibit any visual arts work that pupils at your school have produced during the last school year. This can be final pieces of work or even work in progress. What you show and how you show it is up to you – the more imaginative or interactive, the better
- Schools can exhibit work in the school itself or at an external venue



How will the school exhibitions be promoted?

All participating schools will feature in the NOS brochure (with a print run of 35,000) and on the NOS website. The scheme will be promoted by the Norfolk & Norwich Festival marketing team with posters, postcards, a taster exhibition and in local press.

Each participating school will be expected to promote their own event(s) with the help of a schools' marketing pack supplied by Norfolk & Norwich Festival.

How do I apply to be part of NOS11?

Schools can participate in NOS11 for free. Completed application forms must be returned by Friday 10 December 2010. We have space for a limited number of participating schools in 2011. In the event of applications exceeding spaces available, schools will be selected on the following criteria:

- Detail of what your school expects to achieve by taking part in NOS (50 words max)
- Demonstration of how participating in NOS relates to the long-term ambitions of your school (50 words max)

Application forms can be requested from Sarah Witcomb, Creative Learning Assistant:

Email <u>sarah@nnfestival.org.uk</u> or telephone 01603 878285.



