

## **Artists for Climate Change - Creativity Fired Carbon Reduction**

Norfolk County Council has a statutory obligation to reduce its carbon emissions. Our county target is a 25% reduction by 2014.

We know that reducing energy consumption and carbon emissions will not only result in significant financial savings, especially in the face of escalating energy costs, but will also have a positive impact on the health and quality of life of our communities and of our environment.

To support meeting these carbon reduction targets, and to make sustainable living both desirable and achievable, we have developed an award winning resource, Artists for Climate Change, which has become the first initiative in the eastern region to be awarded the London 2012 Inspire Mark for Sustainability.

The Artists for Climate Change directory, which is being sent to all Norfolk schools, showcases inclusive creative learning programmes designed by local artists to inspire the behavioural change necessary to lower our carbon emissions.

If you would like to work with an artist in your school to support the change in behaviour necessary for carbon reduction please contact the artists directly. The programmes cost between £170 and £200 per day. Schools may wish to consider an artist coming into school to undertake a programme instead of planned supply cover, where appropriate.

All artists and partners have given their own time voluntarily for training and development purposes, representing exemplary cross-sector partnership working.

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