

The Climate Run

Being held at the **Holkham Hall Estate** on **7th April 2011**

The **Climate Run** (www.theclimaterun.org.uk) brings fitness, fun and inspirational learning together with a unique opportunity to link our young people with the **Energy and Offshore industry**.

Not only will The Climate Run offer young people first hand experience to discuss **careers and skills development** directly with local businesses and entrepreneurs, but they will feel part of a community of young people who are thinking about acting more sustainability and about their responsibilities on a global scale.

This really is a unique chance for Norfolk young people to both gear-up their own learning while doing something exceptional for both their own school community and very vulnerable young people in Kenya. It is an opportunity not to be missed, and one that is made even more attractive for the fact that it is a 'run' being held on one of Norfolk's most beautiful estates - Holkham Hall.

With the growing opportunities in East Anglia for jobs within the energy industry, this sort of event, set up by the industry themselves, is of key **strategic importance** to us all. We hope schools and young people will come on board with this and encourage their young people to be part of The Climate Run.