

**SCAMS ARE SMART. PROVE YOU'RE SMARTER. BIN THEM!**



## **Scamnesty February 2011**

### **What is Scamnesty?**

Scamnesty is a national campaign where Norfolk County Council Trading Standards and Norfolk Police encourage local communities to put their scam mailings in special Scamnesty bins. Scams include prize draws, sweepstakes, lotteries, miracle health cures, clairvoyants and psychic predictions.

### **We need your help**

During February, please pop your scam mailings in one of the Scamnesty bins located around Norfolk in Co-op stores, Police stations and Council offices. At the end of the campaign Trading Standards and Norfolk Police will go through the mailings and investigate the most serious scams.

### **Our Top Tips**

- Scams are smart. Prove you're smarter. Bin them!
- If it sounds too good to be true, it probably is.
- Pass on warnings to friends and family.
- Take extra care with documents and paperwork - shred anything with your personal details on it.
- Don't disclose your personal details over the phone – call companies back to make sure they're genuine.
- Give your compost bin a treat - shred junk mail, scam letters and envelopes and add them to the compost.
- Report scams online at **[www.consumerdirect.gov.uk/reportascam](http://www.consumerdirect.gov.uk/reportascam)**
- For further advice contact Consumer Direct on **08454 04 05 06** or visit **[www.consumerdirect.gov.uk/scams](http://www.consumerdirect.gov.uk/scams)**
- Sign up to Norfolk County Council Trading Standards Scam Alert system at **[www.norfolk.gov.uk/scams](http://www.norfolk.gov.uk/scams)**