



The BIG Pedal

www.thebigpedal.org.uk

7-25 March 2011

The Big Pedal is an infectious fun (and **free**) UK-wide competition to motivate more children to cycle to school. Any school can enter, so why not register yours today? This three-week stage-race runs from 7-25 March over 15 school days, or you can simply enter a special one-day stage. Join thousands of pupils at hundreds of primary and secondary schools in The Big Pedal, and you might win one of these great prizes.

register
www.thebigpedal.org.uk
today!

Prizes

- A jaw-dropping stunt display day with Team M.A.D plus two Land Rover bikes
- Cyclepod scooter/bike storage
- PLUS daily and regional prizes



How does www.thebigpedal.org.uk work?

- “When?” It’s a three-week race (15 school days) from 7 - 25 March, or just enter a daily stage instead.
- “What do we need to do?” To race, simply encourage as many pupils, parents and staff to ride in.
- “How do we monitor it?” Keep a log of cyclist numbers then enter your daily figures on our website.
- “Sounds simple! What next?” Register now for your FREE wall chart so everyone can follow progress.

How to register, info and contact us:

TO REGISTER and for more info including downloadable resources, visit www.thebigpedal.org.uk. Once you register, your wall chart will get posted out. Posters and class record sheets are online. Email thebigpedal@sustrans.org.uk or call Jenny on 0117 915 0563 with your questions. Then simply promote cycling to school and aim to be the UK’s fastest cycling school!

The Big Pedal is powered by Sustrans and funded by the Bike Hub. The Big Pedal is also supported in Scotland by the Scottish Government. Prizes generously donated by the M.A.D team and Cyclepods storage.



The Big Pedal, delivered by Sustrans and funded by the cycle industry, celebrates the fun that cycling brings children. Learning to ride a bike is a key milestone in children’s lives, and the thrill of getting about independently is an important part of growing up. Bikeability, backed up with other wider skills programmes, gives them the confidence to ride safely, and the Big Pedal shows that children everywhere can cycle safely to school.



Sustrans: Reg Charity No.326550 (England and Wales) SCO39263 (Scotland).