



IS YOUR MUM OR DAD A RUBBISH DRIVER?

Would you like to send them back to driving school?

CBBC's new TV show

'DRIVING ACADEMY'

IS HERE TO HELP!!

We'll help to make your parents better drivers and you'll learn first-hand the importance of road safety... when we PUT YOU IN THE DRIVING SEAT with our expert driving instructors!

So if you're aged 11 - 14 and would like to take part then get your parent/guardian contact us within 3 days of seeing this poster!

drivingacademy@luckydaytv.co.uk

020 3189 3109

Standard geographic charges apply and calls may be included in your telecom provider's call package. Calls from mobiles may be higher. Callers MUST seek permission from the bill payer before calling.

This opportunity is only open to those aged between 11 and 14 on 1st May 2011 and their parents / legal guardians. To apply, the applicant MUST have permission from their parent / legal guardian and make a joint application with their parent Only applicable to UK citizens. If you have not heard back from us by Friday 18th March you have not been successful this time.





DO YOUR KIDS THINK

YOU'RE A BAD DRIVER?

Need to 'curb' your bad habits before you pass them onto your children?

Or maybe you just want the chance to prove everyone wrong...

CBBC's NEW TV SHOW 'DRIVING ACADEMY' CAN HELP YOU!

WE WILL PUT YOUR DRIVING SKILLS TO THE TEST...

AND REMEDY YOUR BAD HABITS!

WE'LL TEACH YOUR KIDS ALL ABOUT ROAD SAFETY... AND SHOW THEM THE IMPORTANCE OF AWARENESS AND RESPONSIBILITY, **BY PUTTING THEM IN THE DRIVING SEAT** WITH OUR QUALIFIED INSTRUCTORS.

We're looking for one parent to take part with one child aged 11-14. For more details contact us <u>within 3 days</u> of seeing this poster!

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