

Working hard but attainment is stubbornly standing still? Struggling with APP etc?

Dear Colleague

**What is the most straightforward way of raising pupils' attainment?
What if that way also met the needs of APP & resulted in AfL? **What if success was guaranteed?****

By raising attainment I am not thinking about the occasional rise of a Level 3 to a Level 4 at KS2, welcome though each such improvement is. Rather I'm thinking about the school which in a 2 year period went from 33% of pupils achieving Level 4 in writing to 84%. From 63% to 88% in Maths in a one year. The school whose CVA went from the bottom 5% nationally to the top 5% in the same two year period. This sort of improvement is possible and can be achieved by any school that utilises **Red Hall Primary School's approach which rigorously integrates target setting, tracking, mentoring & checking systems. To give spectacular results.** It will lead a school out of difficulty or lift a good school to the next level: because it raises achievement for all!

The programme originated in Red Hall Primary School, Co Durham, whose Head Teacher has delivered hugely successful conferences across the country and abroad. Schools are finding that Assertive Mentoring works for them and has immediate impact.

OfSTED/HMI visit to a school in special measures who used the Red Hall approach: **March 2010: "We would not have believed this amount of progress was possible. The best example of using assessment we have ever witnessed."**

And from another school that recently adopted this approach: **"As a result of these systems our KS2 outcomes in Maths rose from 68% to 84% (at level 4+) and from 16% to 37% (at level 5)! A fantastic achievement and one we are all very proud of."** **Bill Aylett HT Montgomery Junior School: July 2010**

Upcoming conference: NORWICH 12th JULY 2011.

The presenters are Eamonn Farrar, National Leader of Education, and Peter Boddy, Head of Red Hall Primary School. The cost for each course is £225 for the first delegate from your school - £125 for each additional delegate.

If you have any questions please contact Eamonn Farrar on 07951391388 or email eamonnfarrar@hotmail.com



Assertive Mentoring

Endorsements from other schools:

ASSERTIVE MENTORING IMPACT

In schools in special measures:

Pupils' self-confidence and attitudes to learning have **changed beyond recognition. We would not have believed this amount of progress was even possible. The best example of using assessment we have ever witnessed.** *(HMI 2010)*

Assertive Mentoring has underpinned **impressive improvements in pupils' achievements** across both Key Stage 1 and Key Stage 2, and **transformed pupils' attitudes to learning and their life in school in the process.** *(Ofsted: 2010)*

There has been a **marked improvement in pupils' behaviour.** This has had a **dramatic impact on the climate of the school;** resulting in a warm, calm and productive atmosphere where pupils have been effectively tuned back in to learning and accept more responsibility for their actions. **Assertive mentoring has played a key role in the achievement of these positive changes in attitude.** *(Ofsted: 2010)*

In schools judged outstanding:

The introduction of Assertive Mentoring was what we needed to raise us to the next level and **ensured we achieved 'outstanding'** in our recent inspection. *(J. Gleeson, Headteacher, St. George's, Darlington)*

Y6 results were our **best ever** this year with APS scores **well above last year** and the national average. The best thing was all the children could tell you what they had to do to improve. *(Sarah Knowles: Headteacher)*

In other schools:

The mentoring system has changed the way I feel as a teacher and **revolutionised my practice.** *(Rob Goffee: Y6 teacher, Mount Pleasant Primary, Darlington)*

I can talk with **true passion** about the impact of AM in my school. Last January we began to adopt AM systems and principles in our teaching of maths. As a result of AM outcomes in maths rose from 68% to 84% (L4+) and from 16% to 37% (L5)! **A fantastic achievement and one we all proud of.** *(Bill Aylett: Headteacher, Montgomery Junior, Colchester)*

Having been stuck around 50% L4+ for the last 6 years in writing - this year it is 75% and has **beaten targets by 20%.** We are all **stunned and mightily relieved.** **Thank you so much for Assertive Mentoring** it has made a real difference to our children and staff. *(Angela Maxted: Headteacher, Chiltern Primary)*



How did Red Hall Primary School raise its CVA from bottom 5% to top 5%?

And its writing at L4 from 33% to 84% & L4 Maths from 63% to 88% ?

AND IN JUST 2 YEARS?

AND THEN SUSTAIN IT?

The answer

by using an integrated approach to raising...

Achievement, Attainment & Attitude

Conference focus

**The
5As
APP
AFL
ACHIEVEMENT
ATTAINMENT
ATTITUDE**



Discover how to customise and transfer these systems and approaches into your school for similar spectacular results

Schools' successes with this system

Red Hall Primary School's record

"Having adopted many of these approaches in school over the last year we have this week received SATs results which have us beating SATs targets by almost 20%! Our writing as a school has for the last 6 years been around 50-55% Level 4+ mark - this year it is 75% Level 4+"

Angela Maxted HT Cheriton Primary School: July 2010

The school is now high performing with L4+ in the high 80% region. But it wasn't always like that. The catchment is challenging with over 50% FSM. And the IDACI index has a deprivation score of 6. The Darlington average is 49. But the school's systems and approaches deliver consistently high standards.

Who should attend?

"As a result of these systems our KS2 outcomes in maths rose from 68% to 84% (at level 4+) and from 16% to 37% (at level 5)! A fantastic achievement and one we are all very proud of. We look forward to further great things this year."

Bill Aylett HT Montgomery Junior School: July 2010

Whether you are a school in a category and wanting to improve or a school that is good but wants to become outstanding, this conference is for you. Over 500 schools have already attended and are implementing these systems & approaches.



VENUE: a central location in Norwich
(to be arranged)

the training:

Tuesday 12th July 2011

Programme:

Integrating APP, AFL, tracking and target setting to give real and sustainable impact on standards

AM FIND OUT WHAT THESE SYSTEMS AND APPROACHES ARE. Breaking it down into its constituent parts to discover how high achievement is GUARANTEED for all.

PM CONNECTING THIS APPROACH TO YOUR SCHOOL. Eamonn & Peter will guide you and your staff through the process of customising and implementing these systems and approaches so that they work for you in your school.

The

Presenters

Peter Boddy became Head Teacher at Red Hall School in Darlington in 1997. Under his leadership he has totally transformed this once failing school. His systems are now meeting the needs of many schools both here & abroad. Including a local school where in October 2009 he was drafted in because it'd fallen into special measures. Heading for mid 30% L4+ when he took over, SAT results in 2010 were in the high 70%! This is what Ofsted said on their revisit....

OfSTED/HMI: March 2010 says,

"We would not have believed this amount of progress was possible. The best example of using assessment we have ever witnessed."



**Co- presenter
Eamonn Farrar**

Executive Head
Hurworth School, Darlington
& a
**NATIONAL LEADER OF
EDUCATION**

Originally the Head Teacher of Hurworth Comprehensive School in Darlington, Eamonn is credited with the development of these systems and approaches. He used it originally to turn the once failing Hurworth School into one of the top performing schools in the country. His school achieved a KS2-4 CVA score of 1042 in 2009. Placing Hurworth in the DFE's table of top 100 schools nationally with only 4 in that category of achieving a higher 5+A*-C (inc E&M) than his own (78% in 2010). He has now trained over 1,200 secondary schools in the application of his systems and approaches. And, along with Peter Boddy, he recently started training schools in how to apply the approaches in the Primary Sector. And with the same impact. The success of the training in both sectors proves that his systems/approaches can be customised and transferred into *any* school. Even those in the most challenging circumstances and in those schools that are already good, but want to be outstanding.

£225

for the first delegate

£125

for each additional delegate
from the same school

TO BOOK A PLACE/S

email Eamonn Farrar on eamonnfarrar@hotmail.com
or ring Eamonn on 07951391388

Please provide school details, names of delegates & any special requirements