

# NIEAS For All Schools

## Introduction to Fundraising and How to Write a Bid

With increasing pressure on budgets, and unpredictable futures, developing entrepreneurial skills has never been more valuable. This introductory course supports your staff and school to access and successfully bid for external funding streams.

### Objectives

- To increase knowledge and understanding of fundraising techniques; bid writing, sponsorship and donors
- To develop the skills necessary for successful bid writing
- To be able to identify and access funding streams
- To develop a fundraising 'sense'

### Aimed at:

Headteachers, Teachers, Subject Leaders, Teaching and Classroom Assistants, Extended School Co-ordinators. Designed to increase the knowledge, skills and understanding necessary for successful fundraising.

### Course Leader

Anna McCarthy, Creative Projects Officer

Date	Time	Venue	Ref
07/02/2012	9.00 am – 3.30 pm	Norwich Professional Development Centre	ECNJ1 / A
12/03/2012	9.00 am – 3.30 pm	Norwich Professional Development Centre	ECNJ1 / B

**Cost:** £160 for LA Maintained Schools, £180 for external clients

**Book online at:** [www.cpd.norfolk.gov.uk/sdms/](http://www.cpd.norfolk.gov.uk/sdms/)

For further information please contact:

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