



Inspire Update: East of England

October 2011

Important announcement of application deadline: 17th November 2011



Application deadline announced: 17th November 2011

Projects and organisations across the region have until 17th November to submit their applications to become part of the London 2012 Inspire Programme. This date is ahead of the national deadline in order to review and access draft applications before the final cut-off date. Please forward this information onto anyone you think may be considering applying or may have a project in the pipeline that befits the Inspire Programme.

The Inspire Programme welcomes projects that are non-commercial that have been genuinely inspired by the 2012 Games coming to the UK. This is the chance for projects to be recognised and become part of London 2012 Olympic and Paralympic Games history as an official London 2012 Inspire project.

One successful application in the last round was Sportivate. Pictured above are some participants from the project led by LIVING SPORT in Cambridgeshire that is part of Sport England's mass

126 projects across the region

By county:

Norfolk	19
Suffolk	19
Beds & Luton	6
Herts	17
Essex	29
Cambridgeshire	25
Regional	7
National	4

By theme:

Business	5
Cultural	38
Sustainability	2
Volunteering	13
Education	18
Sport	50

uptake sport on a regular basis. Millions of people, across the UK, have already been a part of the Games through the involvement in an Inspire project. For more information on Sportive, [click here](#).

Joseph Ballard, Inspire Programmer for the East of England said: "We already have a great portfolio of Inspire projects across our region but now is the time to add to that family of London 2012 activity. We have a matter of weeks to build upon our great reputation in the East for dynamic and community-valued projects, all inspired by the 2012 Games."

[Click here for the full story.](#)



Young volunteers' chance to be part of the 2012 Games – become a Young Games Maker

Every Olympic volunteer dreams of being the person who gives Rebecca Adlington her towel or Usain Bolt his tracksuit. It's likely that the lucky person will be a Young Games Maker.

Does your project have young people aged 16-18 who would love the chance to do this? If so, please apply as a team on their behalf.

Over 2,000 opportunities for 16-18 year olds to volunteer at the London 2012 Olympic and Paralympic Games have been made available and young people can apply as a team with at least two over 18s as the Team Leaders (Team leaders must be 18 on January 1st 2012). You can even choose a role and venue when you apply.

Young Games Makers will be needed in the Technology department and across a number of sports, from Aquatics and Athletics to Taekwondo and Volleyball. This is a once-in-a-lifetime opportunity for young people to get involved in the greatest show on earth – while learning new skills, gaining experience and making new friends

Applications are open until midnight on 31st October and teams can apply via the [London 2012 website](#).

Call for case studies, images and videos

There are hundreds of stories of human endeavour, striving for personal best and innovative responses to the 2012 Games. Please email your stories, facts & figures, images and film to your [Inspire Programmer](#). We need to ensure the stories of the East are shared across the UK and the world in celebration ahead of the 2012 Games.

Keep up-to-date with regional news

Joseph is part of the Nations & Regions East team, which is part of the national group at London 2012, ensuring that the region maximises the benefits from the Games, getting residents and the community involved in the lead-up and beyond.

You can sign up for the regular e-shot via www.risingtothechallengeeast.co.uk