

18 October 2011

Anti-Bullying Week, 14 - 18 November 2011

Please pass this information on to your school's Anti-Bullying Lead, PHSE Lead, Pastoral Lead and Heads of Year.

Dear Colleagues,

Our slogan **Stop and think - words can hurt** challenges children and young people to stop and think about the language they are using in their face-to-face and digital communications.

With just one month to go here are 10 ideas to help your school make Anti-Bullying Week 2011 the best ever!

1. [Download your free briefing pack](#) from the Anti-Bullying Alliance website. Filled with information about tackling verbal bullying the pack includes information, ideas for practical activities and further resources presented in separate, easy to download PDF briefings for School leaders and teachers, Governors and Youth workers.
2. Get students, staff and carers to wear an [Anti-Bullying Week 2011 sticker or pin badge](#) to show your whole school community is serious about tackling bullying.
3. Make sure every computer in has an [Anti-Bullying Week logo](#) screensaver or desk top background.
4. Encourage places where students spend time out of school (local shops, libraries, leisure centers) to display the [Anti-Bullying Week 2011 poster](#) Stop and think - words can hurt.
5. Get students working together to agree a top ten rules charter for positive communication. For more information [see briefing pack pupil activity 4](#).
6. Give every student a copy of the [Anti-Bullying top tips z-fold](#) to cut out and keep for reference.
7. Inform and involve parents and carers using the information in our [tailored advice leaflet](#). You can download and copy the whole document or use it to create copy for an Anti-Bullying Week section in your school newsletter.
8. Liaise with your school council about blue themed ideas for getting the whole school community involved in launching the week on [Blue Monday](#).
9. Create opportunities for students to use language in a positive way - for example using poetry, rhyme and song to address issues of bullying and prejudice.
10. Join the [ABA School and College Network](#) now to ensure you receive your free printed copy of the Anti-Bullying Week Briefing Pack and discounts on Anti-Bullying Week merchandise. The network has been created to meet the specific needs of those working in the education sector throughout the year. Benefits including monthly e-bulletins and some free resources.

We hope you find these ideas useful. Look out for more information on planning for Anti-Bullying Week after half-term.

Best wishes

Look out for updates from the Anti-Bullying Alliance

Between now and mid-November we'll keep you informed so you have everything you need to get your school ready for Anti-Bullying Week 2011. [Register your e-mail address](#) and receive a free downloadable poster version of the Top Tips Z-fold for children and young people.

About ABA

The Anti-Bullying Alliance is a unique coalition of anti-bullying organisations with over 130 members. ABA works all year round to reduce bullying, and to create safer environments where children and young people can live, grow, play and learn.

Visit the [ABA website](#) now to find out more about our work.

The Anti-Bullying Week Shop is open for business!

ABA has a specially designed range of products to help you promote anti-bullying activities in your school during anti-bullying week and throughout the year.

You can order the following online or by phone, fax, e-mail or post from the [ABA shop](#)

- [Anti-Bullying Week Pencils](#)
- [Poster and sticker packs](#)
- [Anti-Bullying Alliance pin badges](#)
- [Special offer primary pack](#)

Support ABA

Although Anti-Bullying Week is no longer funded by Government we know how much schools and colleges value the campaign. Help us to keep it alive by:

- [Purchasing ABA merchandise](#) (all profits help fund the week)
- [Using Anti-Bullying Week to fundraise for ABA in your school.](#)
- [Joining the ABA School and College Network](#)

Sue Steel
Coordinator, Anti-Bullying Alliance

Start typing here for you content to continue across the page under the grey box. This way, if you don't have much content in the grey box, it won't be a long empty column down the whole of your email. Email websupport@ncb.org.uk if you have any questions on how to do this.

NCB is committed to protecting your information. Please read the [NCB Privacy Policy](#) to find out more. If you do not wish to receive future mailings, you can email aba@ncb.org.uk to unsubscribe from this mailing list.

Anti-Bullying Alliance is a partnership body based at National Children's Bureau.
Registered Charity No. 258825. Registered in England and Wales No 952717. Registered office: National Children's Bureau, 8 Wakley Street, London, EC1V 7QE.

[Join NCB now](#) for regular updates and policy briefings. You can also support our work by [donating to NCB online](#). Find out more about our work at <http://www.ncb.org.uk>.

You can also follow us on:

This e-mail, including any attachments transmitted with it, is intended for the named recipient(s) only; it may also be confidential. If you are not the intended recipient you must not disclose, copy or distribute any part of this e-mail. If you have received this e-mail in error please notify the sender.

Any views or opinions are those of the author and do not necessarily reflect those of the National Children's Bureau. We reserve the right to monitor all e-mail messages passing through our systems.

National Children's Bureau, 8 Wakley Street
London EC1V 7QE United Kingdom

Tel : +44(0)20 7843 6000
Fax : +44(0)20 7278 9512
Web : <http://www.ncb.org.uk>

Registered Charity No. 258825. Registered in England and Wales No 952717.

[Join NCB now](#) for regular updates and policy briefings. You can also support our work by [donating to NCB online](#).

You can also follow us on:

NCB publications cover a range of subjects including early years, education, children in care, play, disability, and participation. Delivered by experts, our books and digital resources enable professionals working with children and young people to access research and the best practice in the field.
Visit www.ncb.org.uk/books or download out latest [catalogue](#).