

National Consumer Week 21 – 25 November 2011

Good Sports Don't Fake It

Sporting events are heavily profiled at the moment in the media due to the London Olympics and Team GB successes in various disciplines including cricket, badminton, cycling, swimming, triathlon, rowing and sailing. Other popular sports, like football and rugby, are also high profile and every area of the country has a sports club or association, race or play off - all vulnerable to fraudulent products and services.

The Trading Standards Institute (TSI) and Trading Standards are using this universal interest to raise awareness during National Consumer Week of fakes and scams that include:

- Fake branded sports clothes and equipment
- Fake ticket websites and tickets
- Fake travel/accommodation packages

To assist schools with this year's National Consumer Week, a 'Good Sports Don't Fake It' teacher's pack can be downloaded from the TSI website at www.tradingstandards.gov.uk/events/ncw2011-teacherpack.cfm