

## Practice-a-thon!

Practice-a-thon is back for 2011, is a national fundraising campaign for young singers, dancers and musicians, of all abilities. Groups across the UK are encouraged to hold their own sponsored music, dance or singing event and raise money for young cancer patients, and their families.

The charity provides a free event pack with everything event organisers need to hold an event, including fundraising tips, advice on how to get publicity for the event, sponsor forms and materials to promote their event.

I am writing to ask if you can help as there are a number of ways you may be able to assist us in the promotion of Practice-a-thon and ultimately getting pupils interested in practicing their singing, dancing and their musical instruments:-

- Insert a flyer in your mailings to teachers or groups
- Add a link to our Practice-a-thon website from your website
- Include an advert/ or info about Practice-a-thon in your e-newsletters, or include editorial or an advert in your magazine
- E-mail your contacts with details about Practice-a-thon
- Or maybe you have an event/ conference/ a festival where you could organise a collection, or where leaflets/ posters could be displayed?

By taking part in the campaign, you can feel great practising your performing art and also help CLIC Sargent to improve the wellbeing of families affected by childhood cancer. **Organisers also have the option of keeping 25% of the funds raised for their own group**

For more information on Practice-a-thon or CLIC Sargent, please contact me on 01284 829090 or visit the website: [www.clicsargent.org.uk/practiceathon](http://www.clicsargent.org.uk/practiceathon). If you prefer, I would welcome the opportunity to meet with you to discuss this further and I look forward to hearing from you.

Annie Thomas  
Event Fundraising Manager  
**CLIC Sargent**  
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<http://www.clicsargent.org.uk/practice-a-thon>

**Ho Ho Ho, Santas coming to Norwich. The Norwich Santa Run and Reindeer Dash is back for 2011 on Sunday 18<sup>th</sup> December 2011 at The Sportspark Norwich.**

**For more information email: [santashelpers@clicsargent.org.uk](mailto:santashelpers@clicsargent.org.uk)**

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From Glamorous Granny mugs to Funky Uncle tape measures, our [Yummy Mummy](http://www.yummymummy.org.uk) shop has gorgeous gifts and stocking fillers for the whole family! Visit [www.yummymummy.org.uk](http://www.yummymummy.org.uk) today and make a start on your Christmas shopping and help children with cancer.

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