

Mencap – Improve Spelling

Mencap is the leading UK charity for people with a learning disability, their families and carers. We have been running a successful spelling programme in schools for nearly 20 years. We are now very proud to present the new fully digital Spellathon and are asking you to support this initiative by promoting it in any way you can.

The project is supported by Stephen Fry, who voices the main character. Stephen said: 'This is just about the best integration of imagination, education, technology inclusiveness and fun that I've ever encountered. Very proud to have been involved in it, even in the smallest way.'

The new Spellathon caters for all ages and abilities and will undoubtedly help improve spelling and literacy skills in your borough.

The games are free, fully digital, animated and interactive, and available for all digital platforms: mobiles, tablets, computers and whiteboards.

Users can play the games as many times as they like to practice for the global Spellathon Championships in March 2012, with amazing prizes to be won. While practising, spellers ask family and friends to sponsor them for each word they spell correctly. Funds raised will make a real difference to the lives of people with a learning disability and help Mencap support people with a learning disability and challenge prejudice in our society.

Schools receive 25% of the funds they raise. Please help us improve the spelling and literacy skills of UK's children and adults whilst supporting a deserving cause.

Would you be so kind as to forward this email to relevant colleagues?

Please do not hesitate to contact the Spellathon team on 020 7696 6929 or spellathon@mencap.org.uk should you have any questions or require further details, fliers or copy for your publications.

Mencap's Spellathon team
www.spellathon.net

Mencap is a Sunday Times top 100 Best Place to Work in the Public and Third Sector.

Mencap is the overall winner of the Charity Awards 2011 for our two health campaigns 'Death by indifference' and 'Getting it right'.

For more information about learning disability and Mencap, go to www.mencap.org.uk