



35a, High Street,  
Stalham,  
Norfolk, NR12 9AH  
Tel: 01692 583099

15<sup>th</sup> November 2011

## STALHAM WITH HAPPING FESTIVAL

# 2012 Poster Design Competition

### Get creative!

#### The winning image will become our official 2012 poster

The Festival is a SUMMER celebration of the Broads to Coast area of Happing - the unrivalled combination of North Norfolk's premier broadland and seaside town & villages.

Stalham and its surround has been the heart of the leisure & boating industry since the early 19<sup>th</sup> Century, the Festival is a splendid celebration of this heritage.

Our selling line is 'From Broads to Coast: A festival of fun, food, art, music, heritage and entertainment' and we hope to mark the 2012 Festival with a creative, fun and celebratory poster.

### Design Brief

Your aim is to create a poster which represents the Festival and can be used to celebrate the 6<sup>th</sup> Happing Festival in 2012. Your design should include the text

**Broads to Coast Stalham with Happing summer-long Festival 2012**, plus the Carnival dates **25-27th August 2012** and the Festival Logo (downloadable from our website).

### Prizes

The winning image will become the official poster of the 2012 Festival. It may be used in festival publicity and may also be available as a limited edition print.

The winner will receive £25 cheque, tickets to all 2012 ticketed events, a framed print, plus the benefit of any attendant publicity.

### How to enter

**Entries must be received by 5pm, Friday 10<sup>th</sup> February, 2012** with a completed entry form attached to the back. Late entries cannot be accepted.

**Entries must be submitted in hard copy** (not electronically) at **A3 size** (approx. 42cm wide x 60cm high). If hand-delivering your entry, please deliver it flat (if posting, rolling is acceptable) to: Poster Design Competition, Elmhurst, York Road, Stalham, NR129BL

### Judging

Entries will be judged by members of the Stalham with Happening Festival committee.

The winner will be notified in February 2012 and will be invited to participate in the festival launch publicity. **Enquiries/entry form** obtainable from the Festival Director

e: [avril@avrilsmith.co.uk](mailto:avril@avrilsmith.co.uk) Follow us on our website: [stalhamwithhappeningfestival.co.uk](http://stalhamwithhappeningfestival.co.uk)

# **Application form**

## **Stalham with Happing Festival**

### **2012 Poster Design Competition**

Please attach to the back of your entry and complete using neat handwriting or print

**Personal Details:**

Surname:

First name :

Postal address:

Postcode:

Email:

Telephone:

Age (if under 18):

Title – if any:

Do you give your      Yes / No  
permission for the  
Festival to show  
your design in an  
exhibition of  
entries?