

The Festival will take place in half-term week **Sat. 27th Oct – Sat. 3rd November** inclusive.

The object of COAST is to promote and provide access to the arts in the Cromer and Sheringham areas, celebrating the variety and quality of work produced in the local area and creating a vision to share for the common good – giving local communities and visitors the opportunity to experience local, regional and national creativity.

COAST aims to incorporate a wide range of art forms including: painting, sculpture, dance, theatre, literature, film, poetry, music, photography, installations, workshops & many other diverse events.

The COAST Organisation

We have a part-time paid co-ordinator and treasurer, but the main hands-on work is achieved by a small group of volunteers. Artists wishing to take part should be aware that they must take personal responsibility for their event, and work in partnership with the COAST organisation.

COAST will endeavour to supply publicity through local and national press, a comprehensive printed programme with distribution throughout the East of England and beyond. There will be website promotion & ticketing organisation, signage & posters. We can also offer local contact information and some background support.

ARTISTS must take responsibility for the delivery, installation, materials, execution and security of their event. They must also ensure the public can find it through targeted signage. For exhibitions you must be able to invigilate and engage with the public at all publicised opening times.

COAST Venues

There are no dedicated large exhibition spaces in the area, but there are many useful showing spaces - we encourage artists to explore and discover more!

Recent venues, used for a variety of events, include: **Cromer:** Blue Sky Cafe, The Cemetery Chapel, Community Centre, The Library, The Museum, Parish Church, Merchants Place, N.N Information Centre, Virginia Court Hotel, RNLi Museum education room, Garden House Gallery, Rocket House Cafe, Red Lion Hotel, Cromer Pier Bar.

Sheringham: The Mo Museum, Beach Cafe, The Library, Oddfellows Hall, Methodist Church Hall, St Peter's Church, Friends Meeting House, The Clock Tower, Lobster Pub, Windham Arms, Sheringham Little Theatre.

Overstrand: Belfry Arts Centre, Cliff Top Cafe, The White Horse, Parish Hall, Overstrand Church.

Plus: Alby Crafts Centre, Cley Marshes Visitor Centre, West Runton Beach Shelter, beaches, cliffs, beach chalets.

Please visit your proposed venue to assess its suitability before adding it to your submission.

All completed submissions will be considered by the Programming Group, we may come back to you and ask you to consider an alternative venue or date; and if there are gaps in provision, we may seek appropriate proposals from other individuals/groups. Some proposals may be more appropriate as part of a Festival Fringe. We aim to have the programme finalised in March, so that marketing and fundraising can begin in earnest.

COAST 2012

SUBMISSION FORM

Each individual, group or organisation, needs to complete and submit this form for **each** separate event that they are proposing.

Submission Fee: There will be a fee of £10 for each submission to cover administration costs.

Submission Materials: Your Proposal, CV., Photographs CD's etc. are non-returnable.

Submission Deadline: 28 February 2012. Proposals received after this date may not appear in the main programme, but might be included as part of the festival fringe.

NAME:

ORGANISATION:

ADDRESS:

Phone Number:

Email:

Website:

TYPE OF EVENT (*select one*)

Exhibition / Performance / Concert/Recital / Workshop / Installation / Talk / Demonstration / Reading / Film Screening / Other (*please specify*)

AUDIENCE

Is your event aimed at a specific audience (e.g. young people, children, families etc)?

EVENT DETAILS

Title of the Event:

Description of the Event (*50 words*):

EXTRA DETAILS Please attach brief CV, any relevant details, photographs, or JPEGs on CD.

VENUE

Do you have a particular venue in mind? If yes, where?

If no, what sort of space do you require (e.g. church, village hall, gallery etc)?

WHEN

Do you have a date/time in mind? If yes, when?

If no, do you prefer morning, afternoon, evening?

How long will the event last (e.g. is this a one-off performance, a week-long exhibition etc)?

BUDGET

Do you require any funding? If yes, how much and what for?

Are you seeking funding from anywhere else? If yes, how much and what for?

Funding for Performances and Events

Our budget is strictly limited. As such, for these types of events we will be looking for the potential for full cost recovery through ticket sales. We welcome proposals from performers offering a 60/40 (in favour of the performer) split of nett box office takings as opposed to a flat fee

Funding for Other Events (exhibitions, installations, workshops etc)

Will be considered on a case-by-case basis. We aim to make at least 50% of our events free and accessible to families; so please be aware there is no guarantee of financial support. We welcome proposals where the artists can cover their own costs or plan to raise alternative funds.

TERMS and CONDITIONS for Exhibitors/Participants.

- Coast will take no commission on sales, though some galleries or spaces may require this. It is up to the individual artist to negotiate in this case.
- All exhibitions/events must be open to the public at the advertised times.
- Participants are responsible for delivering and setting up their event and for clearing and leaving their venue in good order once the event has finished.
- Coast cannot accept any liability for or loss of or damage to your work. We recommend artists to take out their own insurance.
- The selection group decision is final and no discussion can be entered into.

Data Protection Act

Please note that all application details and visuals will be stored in our database and used for processing applications, incorporating into the programme and website, and for publicity purposes.

This information will not be given to any third party and will only be used by COAST.

Your signature below is your acceptance of this arrangement.

“I have read and will comply with all the terms and conditions stated above”

SIGNED _____ DATED _____

- ✓ Attach brief CV, relevant details, visuals and/or CD with no more than 10 images.
For artworks include size, title & media. (non returnable – remember to keep copies for yourself.)
 - ✓ Attach Cheque for £10 payable to “CASAF”
 - ✓ Post to: **COAST, Merchants Place, 16 High Street, Cromer, Norfolk NR27 9ES**
 - ✓ Online submissions and payment via PayPal: **www.casaf.co.uk**
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