

Cookery Competition 2012 – Going For Gold

The Guild of Food Writers is delighted to announce its annual cookery competition – CookIt! – and is now looking for aspiring young cooks across the country.

First prize is a fantastic week's family holiday in Cornwall AND the winning child's school will win £100 worth of book vouchers.

2012 is going to be a fantastic year for sport and the Guild of Food Writers is getting ahead of the game with its annual children's CookIt! competition, which is sponsored by Gold Top and generously supported by Electrolux. With the theme 'Going for Gold', aspiring young cooks are asked to create a winning two-course meal – main meal and pudding – for a favourite sports person. Entrants, aged from 10 to 14 on Friday 31 August 2012, are encouraged to let their imaginations run wild. Points will be awarded for technical skill, originality, creativity and presentation.

Six lucky finalists will be invited to recreate their winning dishes in a thrilling, gold medal cook-off at the newly designed Electrolux test kitchens in May. The winner and his or her family will be invited to stay for a week in a cottage on Treen Farm, a working organic dairy farm in St. Levan, Cornwall, courtesy of the sponsors Gold Top.

Andrew Payling, chairman of QMP says, 'Gold Top is proud of our association with the Guild of Food Writers and anything we can do to encourage young people to think about what they are cooking and eating, and where our food comes from has to be good. If they are thinking Gold Top even better!'

Helen Haider, Marketing manager for Electrolux says, 'Electrolux is very excited to work with The Guild of Food Writers in this great project. A passion for cooking is a great mindset for young children to have.....At Electrolux we believe that encouraging children to cook nutritious food is essential to their health and wellbeing.'

Young cooks at the starting post, now ready, steady get cooking...!

Please send your recipes and entry form to Debbie Hearn, c/o The Guild of Food Writers, 34 Greenacres, Woolton Hill, Newbury, Berkshire RG20 9TA by Friday 20 April 2012.

For more information and to download an entry form please visit www.gfw.co.uk or contact:

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