

10am on Wednesday 20 June 2012!

**Get your school
marching for **safety**
and into the Record Books!**

**Giant
Walking
BUS**

At 10am on Wed 20 June 2012 more than 100,000 kids will march for road safety from their school gates, raising awareness of the dangers of traffic and how cool it is to walk. We're trying to beat a world record too - so be a part of it!

Organised by
Brake
stopping the carnage
supporting the victims
Registered charity No. 1080244

Three reasons to march!

1 Great summer term project

In the days leading up to your march, kids can research traffic pollution and danger and transport choices, and make their own 'slow down' and 'get walking' placards! A great way to meet safety and citizenship teaching goals and promote your school travel plan or healthy or eco school status.

2 Slow down drivers

The UK has one of the worst death rates in Europe of children killed on foot, most on their way to or from school. Your march gives kids a voice, helping them tell drivers to slow down and drive less! The climax of your walk could be planting a tree in memory of road crash victims in a park, or holding a photo call for your local paper and school newsletter with children waving their placards.

3 Help bereaved families

Kids can be sponsored by family and friends to take part, helping fund Brake's campaigns and services for families bereaved by road crashes. We give you free sponsorship envelopes and certificates to say thank you!

The Giant Walking Bus is run by Brake, the road safety charity, as part of its **KIDS SAY SLOW DOWN** campaign and in aid of its services for road crash victims.



**Register for your
Giant Walking Bus
pack including your
FREE march banner!**

Online www.giantwalkingbus.org
Phone 01484 559909
Email walkingbus@brake.org.uk
(provide name and phone number)

**"Our school is proud
to be educating pupils
and marching for road
safety in a bid to stop
the deaths."**

Shelagh Hennigan,
Headteacher at St. Anne's
Catholic Primary School, Liverpool