

### London, 4th July 2012 10.00 - 4.00

- How Smartphones have changed the whole scenario
- How cyberbullying victims need more e-safety support
- How to deliver a new 3 tier model of e-safety advice
- How to switch to a youth-led model
- How to support vulnerable young people online and on mobiles
- How to prevent and respond to cyberbullying
- How to address cyber homophobia
- How to support your teachers

### Speakers include:

Adrienne Katz is the author of 'Cyberbullying and e-safety: what educators need to know' to be published by Jessica Kingsley in July. Adrienne, a former Regional Advisor for the Anti Bullying Alliance is a director of the BIG Award, the first national award of its kind. She has run the Cybersurvey for 3 years.

Chris Keates: General Secretary of the NASUWT will be talking on the union's recent survey of teachers who are cyberbullied by parents and pupils.

Stephen Carrick-Davies, specialist consultant and former CEO Childnet International. Stephen, the author of the 'Munch, Poke, Ping' report, is working on a Nominet grant with young people in PRUs.

Val McFarlane: Director of BIG Award and a former Regional Adviser for Anti-Bullying Alliance. Val helped set up the first anti-bullying accreditation scheme in England and now runs the national BIG Award.

Jonathan Charlesworth, Director of the charity EACH. Jonathan leads the Lottery funded programme Reach, exploring the widespread problem of homophobic, sexist and cyber bullying. Working in partnership with UK Youth, it reaches out to young people across the West of England particularly in rural areas.

## Who is it for?

Internet Safety co-ordinators
Head teachers
Senior management team staff
Anti-Bullying leads
Any teacher who deals with pupils reporting bullying
PSHE teachers
Pastoral care professionals
Safeguarding Children Board members
E-safety educators
Local authority anti-bullying co-ordinators

Book at http://cyberbullyingandesafety.eventbrite.com/

## Special offer

Delegate pack
All refreshments and lunch
Free copy of the new book:
'Cyberbullying & e-safety: what
educators need to know' worth
£17.99

Price: non members £195
BIG members: reduced rate £175
Venue NCVO, London

To book



#### Conference NCVO London, 4th July 2012 9.30 am – 4.00 pm

- 9.30 Arrival, Tea, coffee and pastries
- 10.0 Welcome (A film clip)
- 10.05 **Adrienne Katz**: Time for a re-think? Messages from research involving over 9000 young people on cyberbullying and e-safety teaching
- 10.45 Discussions: Who is most vulnerable in your setting? What might they need?
- 11.0 Chris Keates, Teachers: the new cyberbullying victims?
- 11.45 Coffee break
- 12.00 **Stephen Carrick-Davies**: 'How to work with the creativity of young people in PRUs and vulnerable young people in other settings'.
- 1.00 Discussion and questions to all speakers.
- 1.15 LUNCH displays
- 2.0 **Val McFarlane:** The Big Award, a coherent, consistent whole school approach reducing bullying and cyberbullying
- 2.30 **Jonathan Charlesworth**: 'Cyber-homophobia and its impact on young people' A spate of suicides in the USA due to cyber homophobia has put the issue in focus...
- 3.30 Real life case studies analysed in groups.
- 4.00 Close







# Jessica Kingsley Publishers

## Books that make a difference

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## Cyberbullying and E-safety

## What Educators and Professionals Need to Know

### Adrienne Katz

July 2012 240pp ISBN: 9781849052764 pb £17.99



"I'd die without my Blackberry" - one young person's comment sums up a generation of young people who are increasingly living their daily lives through their phones and the internet. Cyberbullying is rife, affecting one in five 10-19 year olds. It causes anxiety, unhappiness and mental health problems; in extreme cases even leading to suicide.

This book provides a compelling and up to date account of the constantly evolving problem of cyberbullying: the different forms it can take, how the impact differs on boys and girls of different ages, and which children are most vulnerable. Drawing on the findings of the author's survey of over 9,000 children and teenagers, Cyberbullying and E-safety provides a revealing account of the direct experiences and views of children. It describes how a new world where emerging technologies such as smartphones have transformed online social behaviour requires a new, more relevant approach to e-safety and the problem of cyberbullying. The author provides this in the form of a youth-led, age- and gender-appropriate model for cyber-education in the modern world; a 3-tier model comprising universal e-safety education accompanied by targeted and intensive support and advice for children at most risk. She also outlines a school-wide model for preventing and responding to cyberbullying in children, young people and teachers, and provides a wealth of guidance and tools for individuals and schools including templates and lesson plans.

Cyberbullying and E-safety is required reading for teachers, counsellors, youth workers, social workers, and other professionals working with children and young people.

Adrienne Katz is Director, Youthworks Consulting Ltd, Surrey, UK and Director of the Bullying Intervention Group which offers the BIG Award, the first national anti-bullying award for excellence. She was previously a Regional Adviser for the Anti-Bullying Alliance, and helped to develop guidance on bullying of pupils with special educational needs for the UK Government. She is currently directing the Cybersurvey, which has gathered responses from over 9,000 young people.

Contents: Acknowledgements. Preface. 1. Young People in the New Connected World. 2. Bullying and Cyberbullying: What Do We Mean? 3. New Tools for Bullies. 4. The Kinds of Bullying Young People Experience. 5. Meeting the Needs of Both Boys and Girls. 6. Meeting the Needs of Different Age Groups. 7. Meeting the Needs of the Most Vulnerable Students. 8. E-safety: Developing a New Three Tier Strategy. 9. Cyberbullying: Prevention and Response. 10 Protecting Teachers and Staff. 11. Useful tools. 12. About the Cybersurvey. Appendix 1. The UK Context. Appendix 2. The US Context. Appendix 3. School Grades and Terms in the UK and US. Sources of Help. References. Index.

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