

What is a Beep Beep! Day?

Every month, five children are killed and 179 are seriously injured on our roads while on foot or bicycle. Educators and carers can play a vital role in teaching children important road safety messages from an early age and help to promote slower speeds and safer driving in their local communities.

Beep Beep! Days are an educational road safety initiative for children under the age of seven, coordinated by Brake, the national road safety charity. It enables nurseries, playgroups, childminders, pre-schools, and primary schools to spend a day teaching key messages about keeping safe around roads, through a range of fun activities. A Beep Beep! Day can take place on any day of the year, as educators choose a day that is convenient to them.

Everyone running a Beep Beep! Day receives an information pack containing FREE road safety resources including stickers, placards, posters, wall charts and certificates for the children. Brake also gives advice on running playground road safety activities on your Beep Beep! Day.

Raise money for children bereaved by road crashes

The children can collect sponsorship for the event, with all funds raised going towards Brake's work to prevent death and injury on the roads and caring for families affected by road crashes. Last year over 400 individual Beep Beep! Days took place across the country to support Brake's important work.

How can I get involved?

If you would like to take part or find out more simply email beepbeep@brake.org.uk giving your name, the name of your organisation or school if applicable, your email address and telephone number. Alternatively call the Community Education Team, on 01484 559909. Brake will contact the person in charge to talk through the running of your Beep Beep! Day and provide you with one-to-one tips and support on developing road safety initiatives.

Register at www.beepeepday.org for your **FREE** resources

TEACH ROAD SAFETY AND SAVE LIVES!

Beep Beep! Day is an educational and fundraising event especially for pre-schoolers.

Brake, the road safety charity, has created a special event called Beep Beep! Day to help you kick-start your road safety learning and support our vital work. Whether you are a nursery, infant school, child minder, playgroup or children's club organiser, you can take part! You can choose to run your Beep Beep! Day on ANY day of the year.

Organised by

 **Brake**
stopping the carnage
supporting the victims
www.brake.org.uk

Registered charity No. 1093244

Kindly sponsored by



The day provides an opportunity for you to teach simple road safety lessons to kids and parents, such as the importance of holding hands and staying away from traffic, while children do fun activities, such as making a wall poster of hand prints, singing a road safety song, or even helping to wash parents' cars! You can also use Beep Beep! Day to help raise valuable funds for Brake and our work supporting families bereaved by road crashes.



We send you **FREE** stickers, posters, certificates and sponsorship envelopes!



“Teaching road safety to early years children is vital and saves lives. That's why we have made Beep Beep! Day an annual event.”

Catherine McManus, Head of Nursery & Early Years, Birchfield Community School



 **Road Safety Week**

Road Safety Week, also coordinated by Brake, takes place in November every year.

Why not run your Beep Beep! Day in Road Safety Week or plan additional road safety activities that Week?

Go to www.roadsafetyweek.org.uk for this year's dates and tips and ideas.



Register at www.beepeepday.org, email beepbeep@brake.org.uk, or call the Beep Beep! Team on **01484 559909**