

Cyberbullying

& e-safety: New approaches

London, 4th July 2012 10.00 – 4.00

- How Smartphones have changed the whole scenario
- How cyberbullying victims need more e-safety support
- How to deliver a new 3 tier model of e-safety advice
- How to switch to a youth-led model
- How to support vulnerable young people online and on mobiles
- How to prevent and respond to cyberbullying
- How to address cyber homophobia
- How to support your teachers

Speakers include:

Adrienne Katz is the author of *'Cyberbullying and e-safety: what educators need to know'* to be published by Jessica Kingsley in July. Adrienne, a former Regional Advisor for the Anti Bullying Alliance is a director of the BIG Award, the first national award of its kind. She has run the Cybersurvey for 3 years.

Chris Keates: General Secretary of the NASUWT will be talking on the union's recent survey of teachers who are cyberbullied by parents and pupils.

Stephen Carrick-Davies, specialist consultant and former CEO Childnet International. Stephen, the author of the 'Munch, Poke, Ping' report, is working on a Nominet grant with young people in PRUs.

Val McFarlane: Director of BIG Award and a former Regional Adviser for Anti-Bullying Alliance. Val helped set up the first anti-bullying accreditation scheme in England and now runs the national BIG Award.

Jonathan Charlesworth: Executive Director of charity EACH. Jonathan leads the Lottery funded programme Reach, exploring widespread homophobic, sexist and cyber bullying. Working in partnership with UK Youth, it reaches out to young people across the West of England particularly in rural areas.

Who is it for?

Internet Safety co-ordinators
Head teachers
Senior management team staff
Anti-Bullying leads
Any teacher who deals with pupils reporting bullying
PSHE teachers
Pastoral care professionals
Safeguarding Children Board members
E-safety educators
Local authority anti-bullying co-ordinators

Book at <http://cyberbullyingandesafety.eventbrite.com/>

Special offer

Delegate pack

All refreshments and lunch

Free copy of the new book:

'Cyberbullying & e-safety: what educators need to know' worth £17.99

Price: non members £195

BIG members: reduced rate £175

Venue NCVO, London

To book

Cyberbullying

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Conference NCVO London, 4th July 2012 9.30 am – 4.00 pm

9.30 Arrival, Tea, coffee and pastries

10.0 Welcome (A film clip)

10.05 **Adrienne Katz:** Time for a re-think? Messages from research involving over 9000 young people on cyberbullying and e-safety teaching

10.45 Discussions: Who is most vulnerable in your setting? What might they need? What might a new approach look like?

11.0 **Chris Keates,** Teachers: the new cyberbullying victims?

11.45 Coffee break

12.00 **Stephen Carrick-Davies:** 'How to work with the creativity of young people in PRUs and vulnerable young people in other settings'.

1.00 Discussion and questions to all speakers.

1.15 LUNCH - displays

2.0 **Val McFarlane:** The Big Award, a coherent, consistent whole school approach reducing bullying and cyberbullying

2.30 **Jonathan Charlesworth:** 'Cyber-homophobia and its impact on young people'

3.30 Real life case studies analysed in groups.

4.00 Close

