

Copyright Geek: Launches New CLA Website for Schools

The Copyright Licensing Agency (CLA), the body that gives the education sector access to millions of print and digital books and magazines, today announced the launch of a new, all-you-need-to-know website for UK schools.

The website, intended to help schools make better use of copyright materials in teaching, also introduces 'Copyright Geek', - CLA's new 'expert in residence' on schools copyright licensing.

The website has been designed to provide staff in schools with resources and information that support them when they use copyright material such as books, magazines and websites in their teaching and learning; and they are encouraged to ask Copyright Geek if they have a question.

Development of the website comes as a result of feedback given by schools staff during copyright training sessions. CLA's education team regularly visit schools to run workshops covering the ins-and-outs of copyright and licensing.

Teachers say that good resources should be quick to access and easy to use in order to fit in with their busy timetables; but they also want to avoid falling the wrong side of copyright law.

The website contains most of what schools should know and explains important legal guidelines with engaging content that features video, audio and animation.

Copyright Geek says, "While copyright is important it really doesn't have to be complicated. We are here to make it easy for schools to comply with copyright rules so that they can concentrate on teaching. If they are unsure about anything they only have to ask. Remember, I'm a geek, so they don't have to be!"

You can view the site at <http://schools.cla.co.uk>

For further information please contact Paul Rollins, or any of the schools team at CLA.

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