

# Junior Memory Championship 2013

Working with primary schools to promote memory techniques for kids

## The Junior Memory Championship enters its 5<sup>th</sup> year!

This year more than 8,000 children from all over the UK joined the Junior Memory Championship and learnt valuable memory skills. Make sure your school doesn't miss out on this important educational project and see how your children thrive on these powerful learning techniques. Every school that participates in the Junior Memory Championship will be given our Learning Skills Foundation Associated School Certificate.

**If you register now, your children will be eligible to compete in the online stages of the Championship in March 2013**

Following a most exciting Final of the Junior Memory Championship 2012 on May 27th at London Zoo ([www.juniormemorychampionship.com](http://www.juniormemorychampionship.com) for details) I am writing to invite you to register your school for the 2012/2013 Championship. All you have to do to register is to send a cheque for £60 (£50 plus VAT) to the address below.

### What is it?

This educational initiative is the only national UK Junior Memory Championship. After classroom training, with material provided by us, the children are able to participate in our nationwide, on-line test supervised by their own teacher. Children really enjoy seeing their memory skills dramatically improve.

### How does it work?

The core content is structured training for children with materials prepared by Jonathan Hancock, a former World Memory Champion and now a primary school teacher. His techniques, using words, numbers and pictures are then taught by you, the children's own teacher. The specific goal is to teach children valuable memory skills that will help them with their school work and give them skills for life.

### Who is it for?

Children in Year 6

### What are the benefits?

- . Clear gains in attainment at school
- . Heightened confidence as a result of being able to memorise
- . Better communication

### What is the purpose of the Junior Memory Championship?

To bring powerful memory techniques to the forefront of learning.

### How long has it been running?

This is our fifth year of the Championship

### What does it cost?

Register now for £50 plus VAT = £60 per school. No extras.

## How many children can I sign up?

All your Year 6 children. No limit.

## What do I get for this fee?

- . An Inset Pack
- . Video Clips explaining the key learning techniques
- . A Full memory training programme for the Year 6 children
- . Lesson Plan
- . Materials to develop learning skills in other year-groups
- . Junior Memory Club®: access for your children to the online Junior Memory Club

## What happens once we register?

- . We send you your login details. You are then able to access all the materials you need to teach your children the memory techniques.
- . The on-line competition takes place in March and every child who has done the training and wants to participate has the opportunity to do so.
- . The 20 best pupils from around the country are then invited to attend the Championship Final at London Zoo in May 2013.

## How do I register my school?

You need to send a cheque for £60 made out to The Learning Skills Foundation and send it to:  
Learning Skills Foundation  
8 Swift Street  
London  
SW6 5AG