

Primary Headteachers, Members of SLT and Subject Leaders are invited to attend FREE\* CPD  
with **Debbie Hepplewhite MBE**

# FOCUSED SYNTHETIC PHONICS TEACHING AND ITS INTEGRATION WITH WIDER READING

I would like to invite you to join me on 17<sup>th</sup> October 2012 to reflect on what it takes to secure focused synthetic phonics teaching and its integration with wider reading and how this might have implications for your own school.

The session, sponsored by **Oxford University Press** and organised by **Norfolk Integrated Education Advisory Services**, offers the opportunity to attend a free\* Full day of professional development (full agenda attached)

- A look at different aspects to teaching reading
- The role of the alphabetic code – bringing a code and cohesion to the teaching of English
- Synthetic Phonics Teaching Principles – teaching Reading, Writing and Spelling



Numbers will be limited to 70 delegates (2 delegates max per school) so please book early – Thank you, I will look forward to meeting you.

With Best Wishes, **Debbie Hepplewhite MBE** (*Independent Literacy Consultant*)

*\*The organiser will make a non-for profit charge of £40 per delegate to cover refreshments and venue costs.*

*Debbie has a broad primary teaching experience – including as a headteacher and special needs teacher. She is now an independent advisor, writer, programme designer and synthetic phonics teacher-trainer. For many years Debbie has been involved in the debate about the methods of teaching reading and spelling and she is described as an inspirational speaker at educational conferences. In-depth investigation confirmed her own teaching experience that synthetic phonics is the most effective method of teaching beginners and addressing poor reading and spelling skills of children and adults.*

*Debbie has written many challenging articles for education publications, advised the government and political opposition parties and continues to 'challenge' here she feels necessary. Over the years, she has appeared on various TV programmes as a representative of pro-synthetic phonics teaching. In 2000 Debbie became editor of the Reading Reform Foundation Newsletter and is now an advisor to the RRF Committee.*

*For further information, please go to: [www.syntheticphonics.com](http://www.syntheticphonics.com)  
For free PD video clips of Debbie go to [www.oxfordprimary.co.uk](http://www.oxfordprimary.co.uk)  
(click on Oxford School Improvement logo)*

## Venue:

**Woodside Centre, Witard Road.  
Norwich NR7 9XD**

## Date & Time:

**17<sup>th</sup> October 2012, 9.15am – 3pm**

Refreshments and lunch included



**Book Online at:** (Code **EPCY2**)  
[www.cpd.norfolk.gov.uk/sdms/](http://www.cpd.norfolk.gov.uk/sdms/)



**Norfolk** Integrated Education  
Advisory Services



**AGENDA**  
**17th October 2012**  
**Oxford School Improvement Independent Expert Events**  
*Debbie Hepplewhite MBE*

**Focused synthetic phonics teaching and its integration with wider reading**  
**17th October 2012, 9.15am – 3pm, Woodside Centre, Wittard Road, Norwich**

**Programme**

9.15-9.20      **Welcome & introductions**

*Katie Leightell – Norfolk Integrated Education Advisory Services*

A 20 min break will be taken during the morning sessions – time tbc

9.20-            **Session 1: a look at different aspects to teaching reading**

Teaching methods and philosophies - A change in perception - The Rose Report 2006 (the Searchlight Model and the Simple View of Reading) – Identifying features of teaching and learning which are most likely to be effective

The Synthetic Phonics Teaching Principles

*Debbie Hepplewhite, Independent Consultant*

**Session 2: the role of the alphabetic code – bringing a code and cohesion to the teaching of English**

The role of the Alphabet Poster and the role of the Alphabetic Code Chart -

Debbie's Two-Stage Teaching Model - Debbie's two-pronged approach to synthetic phonics teaching – The smallest speech sounds

*Debbie Hepplewhite, Independent Consultant*

12.25-12.30    **How to Claim your FREE Resources**

*Gill Grant Events Consultant Oxford University Press*

12.30-1.30     **Refreshments & Resource Display**

1.30-2.55      **Session 3: Synthetic Phonics – teaching Reading, Writing and Spelling**

Questions to ask ourselves - Mnemonic Systems - The alphabet code is a reversible code - Visual Display on the main wall - Phonics subject knowledge

Differentiation - The ethos...

*Debbie Hepplewhite, Independent Consultant*

2.55-3pm      **Closing Comments**

*Katie Leightell – Norfolk LA*



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