

 **Road Safety Week 19 - 25 NOVEMBER 2012**



FACT: Road crashes are **the biggest killer** of young people

FACT: Traffic danger is a major barrier to **healthy, active lifestyles**

Road Safety Week (**19-25 November**) is a chance to teach life-saving lessons, promote road safety in the community, and work towards safer streets - using **FREE** resources from Brake.

Register NOW online to get your email action pack, including downloadable posters plus ideas on road safety teaching, activities and campaigns.

Go to **www.roadsafetyweek.org.uk**

Ways to get involved:

Secondary schools and colleges:
help groups of young people to develop a campaign promoting road safety, and enter our **2 young 2die** awards

Run a **Bright Day** to raise awareness about drivers looking out for kids and promote the 'be bright be seen' message



Working with under-8s? Run a **Beep Beep! Day** to teach tots the road safety basics



Register now for simple activity ideas and resources at
www.roadsafetyweek.org.uk

Road Safety Week is organised by Brake, the road safety charity with backing from our corporate supporters. Brake has two aims: to promote road safety and support people bereaved and injured in crashes.

Organised by:

 **Brake**
stopping the carnage
supporting the victims

Registered charity No. 1093244

RSW sponsors:

