



*Show Racism the Red Card* has teamed up with *Norwich City FC Study Centre* to organise an anti-racism educational event for young people from Norwich schools at the Carrow Road Stadium. The event will see young people take part in a morning of educational workshops, including a workshop featuring Norfolk Paralympian basketball player, Amy Conroy, followed by a screening of the new *Show Racism the Red Card DVD* and the chance to ask two First Team Norwich City players questions on racism, during a question and answer session in the afternoon.

There will also be an opportunity for acquiring autographs and having photographs taken.

We have found that these events can have a great impact on young people and can provide an invaluable method of covering the many facets of the PSHE curriculum. A Q&A session with professional footballers helps young people connect with the anti-racism message and with the personal experiences and advice of footballers.

An independent evaluation of SRtRC educational events at football clubs last year concluded that ***“the most significant impact of the educational events on young people is the sense of empowerment it awakens”*** and ***“By fuelling young people’s passion to speak out against racism, Show Racism the Red Card may be breaking the transmission of inter-generational racism.”***

**The event at Norwich City FC will take place on Tuesday 13th November, 9:30 – 14:15, at the Carrow Road Stadium. We would like your school to bring a group of Year 7 and/or year 8 pupils to participate in this exciting day.**

The event has capacity for 100 young people from local schools and space is available on a ‘first come, first served’ basis so please book your students in early to avoid disappointment. There is no charge for attendance.

If you would like to attend or if you have any questions about the event, please feel free to give me a call on the above number, or send an e-mail to the address below.

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