

SCHOOL ENTERPRISE **CHALLENGE**

INTERNATIONAL



What is the School Enterprise Challenge?

The **School Enterprise Challenge** is a global competition for school students of all ages to write a **business plan** for a **socially minded, environmentally friendly** school-based **enterprise**. A school-based enterprise is a business that is run by the students but which is owned by the school.

Your school will be supplied with our **simple business planning template**, and plenty of useful **education materials** to help your students complete it.

When you sign up to take part in the Challenge, you can choose to be paired with one of the hundreds of schools in **Africa, Latin America and Asia** who are also taking part. Your students will have the opportunity to **compare and contrast their business plans** with those designed by students in a developing country.

....and there are plenty of great prizes to be won...!



What if my school already has an overseas partnership?

If your school already has a partner school in a developing country that's great! The school enterprise challenge can be a vehicle to grow your partnership as both schools students gain business and enterprise skills.

People, Profit, Planet!

We think that learning business skills is a crucial part of any child's education, but we also think that it is important that students learn about business in a financially, socially and environmentally sustainable way. That is why all business plans will be judged according to our **People, Profit, Planet** criteria:



- *People:* We are looking for businesses that would have a positive impact socially – on students' immediate community, as well as the wider global one
- *Planet:* Businesses should be planned to have no or low impact on the environment...or even better...a positive impact!
- *Profit:* All businesses should make a profit – even socially minded ones! Business plans should be designed to aim to make a profit

What are the steps involved?

1. Register online at <http://tinyurl.com/SECRoute2> allocating two teachers to be our point of contact
2. Your school will be sent all of the necessary **materials and guidance** to participate
3. We link you up with a partner school (if you have opted to be)
4. Submit your business plan via email by **20th December 2012**
5. Business plans are judged, all schools receive **feedback** from business professionals and prizes are awarded!

Why should my school take part?

Students of all ages will develop business and enterprise skills

The School Enterprise Challenge is a straightforward project that will boost your students' business understanding and transferrable skills. It can be used as an enrichment activity, as an extra-curricular activity or be used as a way to engage your students in Global Entrepreneurship Week (12th-18th November)

Get sent great education materials – free of charge!

When you sign up, you will be sent our full pack of education materials and templates – free of charge!

Interact with business-minded schools in developing countries!

Your school will have the opportunity to be paired with a school from a developing country. Your students can give feedback on your partner school's business plan (and they can get feedback on theirs too!)

With a shared interest in social enterprise, and a shared project, you and your partner school can develop a positive partnership based on mutual interests.



The opportunity for Global Recognition as a leading Entrepreneurial School

The School Enterprise Challenge is an International Competition involving over **800 schools from 37 different countries** and is recognized internationally as a prestigious award for Schools. Along with the Global Prize of **\$2000** and Regional Prizes of **\$1000**, there are prizes for Best Teacher and Best Student as well as recognition for best Photo and Blog. The School Enterprise Challenge is a great way to show the world how great your school is and how enterprising your students can be!

In what format should I submit my business plan?

Business plans may be submitted by using the template in the 'Business Plan Pack' or an alternative form. For example a video, a PowerPoint presentation or a pod cast. Let your students be creative!

Contact Information

If you have any questions or queries throughout the process please contact us at:

info@schoolenterprisechallenge.org or +44 (0)20 7263 2306

or check out the website www.schoolenterprisechallenge.org

About Teach a Man to Fish

Teach a Man to Fish is the organisation behind the School Enterprise Challenge. At Teach A Man To Fish, we believe that education is the key to tackling global poverty. Our organization helps children from poor families across Africa, Asia and Latin America get the quality education they deserve. We work with schools to create new sources of income so that the poorest children can attend for free. All of our students gain 'hands-on' involvement and learn practical skills and entrepreneurship.



Since 2006 Teach A Man To Fish has successfully implemented its model of financially self-sufficient education in a number of schools across Africa and Latin America, and has given technical assistance to many more. Our projects range from snail farming in Ghana to mango nurseries in Kenya, floriculture in Nepal to an



Internet cafe in Uganda. By teaching students business and entrepreneurship skills alongside their government curricula, Teach A Man To Fish schools are sending a new generation of empowered young people out into the world. Please visit our website www.teachamantofish.org.uk to see how our model of financially self sufficient education works in practice.