## Introduction to fundraising and bid 2013 writing for carbon reduction and environment projects

Audience: Headteachers, Teachers, Subject Leaders, Teaching and Classroom Assistants, Extended School Co-ordinators. Designed to increase the knowledge, skills and understanding necessary for successful fundraising.

**Context:** A course to help schools develop their entrepreneurial skills and bid writing capability in specific relation to carbon reduction and environmental projects. The course will also help you identify relevant grant giving bodies.

With increasing pressures on budgets and unpredictable futures, entrepreneurial skills and carbon reduction have never been more important to us. This introductory course supports school staff to understand the potential of further embedding carbon reduction and environmental projects in school with a primary focus upon fundraising, identifying sources of funding and developing the knowledge and skills for successful bid writing.

Objectives: By the end of the course we hope participants will:

- Have increased knowledge and understanding of a range of fundraising techniques
- Increased knowledge of the necessary skills for successful bid writing
- Be able to identify and access funding opportunities relating to carbon reduction and environmental work in school
- Have improved entrepreneurial skills and outlook
- Have an understanding of the potential for embedding carbon reduction and environment as vehicles for school improvement

## **Important Information:**

Refreshments and lunch will be provided

Course code: ECNL<sub>2</sub>

25<sup>th</sup> February 2013 9:30-16:00pm Course date &

Times:

**Course Venue Holt Hall** 

**Course Fees:** Norfolk Schools - £163

All other Clients - £184

For more information and booking - http://www.cpd.norfolk.gov.uk/sdms/

Or email CS.NIEASTraining@norfolk.gov.uk





