

 **Road Safety Week 18 - 24 NOVEMBER 2013**



# Road Safety Week

Go to [www.roadsafetyweek.org.uk](http://www.roadsafetyweek.org.uk) for more info and sign up for your free e-action pack, including downloadable posters and ideas on road safety teaching and activities.

Road Safety Week (18-24 November) is a chance to teach life-saving lessons and promote road safety in your community using FREE resources from Brake.

This year's theme is 'tune in to road safety', focusing on avoiding distractions, not just when at the wheel, but also when walking, cycling, skating or running. You can run road safety activities on this or any other theme.

  
**TUNE IN**  
to road safety

**Ways to get involved:**

Secondary schools and colleges:  
**2 young 2 die**  
help groups of young people to develop a campaign promoting road safety, and enter our 2young2die competition



Run a **Bright Day** to raise awareness about drivers looking out for kids and promote the 'be bright be seen' message



Working with under-8s? Run a **Beep Beep! Day** to teach tots the road safety basics

Get activity ideas and information and register for your e-action pack at [www.roadsafetyweek.org.uk](http://www.roadsafetyweek.org.uk)

Road Safety Week is organised by Brake, the road safety charity with backing from our corporate supporters. Brake has two aims: to promote road safety and support people bereaved and injured in crashes.

Organised by:



RSW sponsors:



Supporting

