

FREE Workshop Programme For students at risk of becoming NEET

Britvic would like to invite local schools/colleges to participate in a workshop programme for students deemed to be at risk of becoming NEET. Each course can accommodate up to 12 students aged 14-19 from a single school or college.

The programme is delivered in two parts each in the form of a two-day workshop and will be delivered in the Britvic Learning Zone at the factory in Norwich. The workshops will be led by two experienced teachers supported by Britvic staff.

For more information about the content of the workshops please see below.

It is anticipated that students will complete both workshops.

There is no charge to schools wishing to take part and courses will be allocated on a 'first-come-first-served' basis.

Available dates are:

	<u>Part 1 Induction</u>	<u>Part 2 Enterprise</u>
Course 1	15 th /16 th October 2013	12 th /13 th November 2013
Course 2	3 rd /4 th December 2013	21 st /22 nd January 2014
Course 3	18 th /19 th March 2014	29 th /30 th April 2013 2014
Course 4	13 th /14 th May 2014	10 th /11 th June 2014

Schools wishing to know more about this opportunity or wanting to book their students on to the programme should contact

- Kim Neighbour, project manager on behalf of Britvic
- tel: 01353 741222
- email: kim@magentaonline.co.uk

Britvic Pre NEET's Induction workshop

In August 2010 Britvic commissioned the development of a programme which could be offered to young people in its local communities who are at risk of disengaging from education, employment and training. The brief was to create a learning experience drawing on the factory context and designed to develop core/transferable skills.

A trial programme was delivered over two days to a group of 'pre-NEETs' from a local school, feedback from the young people and their teachers was very positive. Particular attention was placed on emotional safety, creating a safe environment within which the participants could engage in the activities.

During 2011/12 eleven groups of students participated in the programme at the Britvic Learning Zone in Beckton East London with positive feedback received from both students and support staff.

The two day Induction programme is designed to help young people:

- reflect on the life journey they have completed to date identifying obstacles they have encountered and either overcome or been 'blocked' by.
- consider the life journey they hope to follow in the future leading to their own personal goals
- identify obstacles they might encounter and resources (including personal skills and characteristics) they could draw on – focusing on a financial barrier as one common obstacle and exploring ways to overcome it.
- consider other people's perceptions and the impact of stereotypes
- recognise the value of personal experience, skills and qualifications in accessing a variety of employment/training options.

A factory tour is used to place other activities in a 'real world' context.

Format: 2 consecutive days

Group size: up to 12 young people

Group type: 14-19 in mixed age/ability groups

Delivery: Two facilitators.

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Part 2 PreNEET Enterprise Workshop

BSDA/Britvic Liquids Means Life Enterprise Challenge

The LML Enterprise Challenge is an established project created by the British Soft Drinks Association to improve students understanding of the soft drinks industry and their awareness of their own skills and abilities.

The activity requires pupils to work in groups each taking on the roles of different job functions (buyers, food technologists, marketing, production). Over the course of two days, and working to a brief they have to develop a business plan and marketing campaign for a new soft drink product. The activity develops team working, communication, problem solving, time management and presentation skills. The programme includes a factory tour providing a workplace context.

Format: 2 consecutive full days

Group size: up to 12 young people

Group type: 14-19 in mixed age/ability groups

Delivery: Two lead facilitator



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