



Media Handling Seminar for Schools

FREE with NCC Communications Support

Schools receiving the support of Norfolk County Council's Communications team in 2014/15 qualify for a free place at our annual Media Handling Seminar for Schools, which is being held on Friday 11 July. This year it is being held at Park Farm Hotel, Hethersett, just south of Norwich (not Hethel Engineering Centre), with sessions at 9am and 2pm.

The seminar is led by Chris Kelly, one of the country's leading media training specialists. Each seminar lasts for about three and a half hours, including a break for refreshments. It aims to give your school an understanding of the modern 24-hour news media, and how to cope when it becomes the focus for reporters and camera crews. Those who attend are given access to Chris Kelly's online support, available whenever it is needed.

To secure a place, email [John Birchall](#) by the end of June. Please title the message '**Media Skills Overview**' and indicate the sessions that you would be able to attend. Places will be on a first come first served basis, but if you have a preference, we will do our best to meet your first choice. Further details will be supplied after the application deadline.