#### The way we're organised

The Education Strategy and Commissioning section includes nine services dedicated to supporting and challenging education improvement.

The Education Achievement Service monitors the quality of education being provided in each school and also assesses the risk of each school providing a less than good standard of education.

The Education Intervention and Inspection Service provides statutory and informal intervention for schools causing concern (SCC). District Intervention Officers oversee the performance of schools causing concern, monitor progress and determine, with the Head of Service, where formal intervention is required.

The Education Exclusion Service sets the strategy for attendance, exclusions and related areas. It also provides direction in promoting safeguarding and education for vulnerable groups.

The Education Partnership Service builds relationships with all education providers and facilitates arrangements for school collaboration. This service works with schools as they consider and adopt new structural solutions such as federation, sponsored or converter Academy status. The service works closely with the Pupil Place Planning and Organisation Service that coordinates the practical place planning and capital aspects of education planning and organisation to contribute to education improvement.

Norfolk Integrated Education Advisory Services (NIEAS) works as part of Norfolk's wider offer of traded Services for Schools (S4S) and is commissioned by schools to provide school improvement services as required. Where a school is causing concern, the commissioning of services is with the advice of the Intervention Officer. Norfolk to Good and Great is the specific programme that enables schools 'requiring improvement' to seize opportunities for rapid self-improvement.

Across Education Strategy and Commissioning, Associate Staff are engaged to support or deliver specific areas of school improvement work. Details of registered Associates are held by NIEAS

The Admissions Service manages the coordinated admissions system providing an education place for each child.

The **Employment and Skills Service** links the work of education providers with the needs of businesses and the economy.

The Norfolk Education Challenge Board (NECB) holds to account the education system for meeting the aspiration to provide 'A Good School for Every Norfolk Learner'. The Board is independently chaired by Professor David Woods CBE and reflects the strong partnership between the Local Authority, Headteacher and Governor Associations, the Teaching Schools and Academy Sponsors.



**Gordon Boyd** Assistant Director, Education Strategy and Commissioning

🖀 01603 223492 🖑 gordon.boyd@norfolk.gov.uk

## Who's Who within the services

#### Other useful numbers

Norfolk OfSTED Support line 101603 307797 101603 307750 (alternative)

Critical Incident Support Line 2 07623 912974

Partnership Development

For queries about partnerships, trusts, federations, clusters, Academies Michelle Smith

The second sec

會 01603 307779 一 cs.nieasadviceandsupport@norfolk.gov.uk

NIEAS Training Line

The subscript of the su

**NIEAS Governor Services** 

② 01603 303355 Advice Line

Training Line 01603 307762

Connecting school governors, sign into: www.governorhub.com

Centres & Business Development Manager Jo Zipfel

#### Useful links

Norfolk County Council Children's Services http://www.norfolk.gov.uk/Childrens\_services/index.htm

A Good School for Every Norfolk Learner http://www.schools.norfolk.gov.uk/agoodschoolforeverynorfolklearner

Help You Choose – Norfolk's 14-19 Prospectus http://helpyouchoose.org

Recent developments in Norfolk education practice http://www.norfolk.gov.uk/Childrens\_services/index.htm

Norfolk County Council School Admissions http://www.norfolk.gov.uk/admissions

Norfolk Safeguarding Children Board http://www.nscb.norfolk.gov.uk

School finder – search for a school www.norfolk.gov.uk/schoolfinder

Parenting and family services support in Norfolk www.norfolk.gov.uk/fsd

'Apprenticeships Norfolk' www.norfolk.gov.uk/apprenticeships

Ofsted reports http://www.ofsted.gov.uk/schools/for-schools/find-school-inspection-report

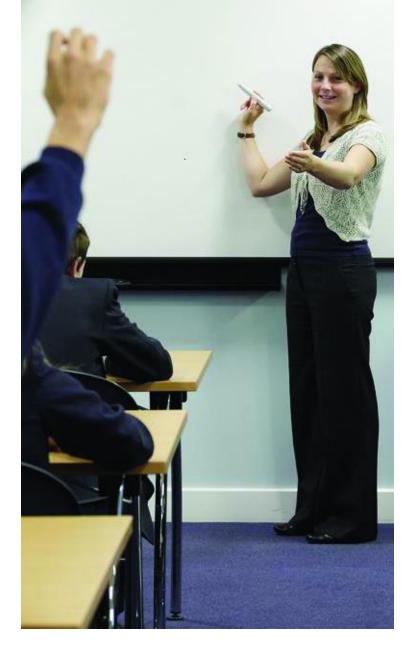
Department for Education (DfE) http://www.education.gov.uk

NIEAS Continuing Professional Development. To view full list of currently available courses www.cpd.norfolk.gov.uk/sdms

## To find out what help is available to support children with SEN and their families in Norfolk, visit <u>www.norfolk.gov.uk/SEN</u>

County Hall Martineau Lane, Norwich, NR1 2DL Norwich PDC Woodside Road, Norwich. NR7 9QL

## Education Strategy and Commissioning



SEPTEMBER 2014



# Education Strategy and Commissioning

The Education section of Norfolk County Council's Children's Services ensures Norfolk's children and young people benefit from the highest possible standards of education and training. We work on behalf of all children and young people in Norfolk up to age 19 and up to 25 where a young person has a learning difficulty and/or disability and/or is looked after.

This is a pre-requisite for achieving our overall hope for young people in Norfolk, which is "We believe that all Children and Young People have the right to be healthy, happy and safe, to be loved, valued and respected, and have high aspirations for their future."

Schools have responsibility for their own improvement but Norfolk County Council (NCC) is determined that robust and effective support and challenge is sought and available for all of Norfolk's publicly funded education institutions attended by Norfolk children and young people. This reflects the role of the Local Authority (LA) acting as 'champion for all children and families'. It also chimes with current practice among Local Authorities where a sharp focus is upon:

- securing high educational standards
- ensuring the availability of a good school place for every child and
- safeguarding the more vulnerable by closing the 'achievement gap'.

Norfolk County Council (NCC) undertakes these roles because it is

- the champion all Norfolk children and families
- the democratic and impartial convener of partnerships that will most benefit Norfolk's children and families and
- the commissioner of high quality services.

To this end, a wide range of strategic partnerships – with Headteachers, Governors and their associations, with Academy groups, the three Dioceses and the Teaching School Alliances, with Ofsted and school inspectors, with other Local Authorities, with teacher unions – exist in order to set the context within which Norfolk education will improve and flourish.

Norfolk County Council is determined a good school place for every child is the shared aspiration of all partners in the education system. The Council's policy on support and challenge for school improvement is set out in a series of pamphlets known as 'A Good School for Every Norfolk Learner' available at www.schools.norfolk.gov.uk/agoodschoolforeverynorfolklearner

Overleaf you will see we have included the contact details for many members of NCC's Education services. Please do not hesitate to contact us and if in doubt, please make initial contact with : Schools categorised A and D : Your assigned Intervention Officer or Sue Smith (secondary) and the relevant District Intervention Officer (primary) Schools categorised B and C : Denise Walker Schools categorised E and F : Simon Morley

The list is not exhaustive but provides a signpost to key contacts.

#### **Education Achievement Service**

The Education Achievement Service carries out the risk assessment of every Norfolk school. This leads to a categorisation which defines the local authority's relationship with every school. The service provides leadership for the local authority's approach to Early Years quality and improvement (settings and schools), Assessment, System Leadership and the Virtual School for Looked After Children.



#### Head of Education Achievement Service Chris Snudden

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 John Crowley
 Senior Adviser, Achievement

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 Simon Davis
 Adviser, Achievement

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 Virtual School

 Tricia Ciappara
 Deputy Head of Virtual School LAC

 ☎ 01603 307771
 <sup>c</sup>h tricia.ciappara@norfok.gov.uk

 Wendy Rudd
 Virtual School Development Manager

 ☎ 01603 307742
 <sup>c</sup>h wendy.rudd@norfok.gov.uk

 Early Years

Jo-anne Lamb Early Years Adviser- Quality & Improvement Lead ☎ 01603 638096 <sup>(A)</sup> jo-anne.lamb@norfolk.gov.uk Business Support

 Michelle Smith
 Business
 Support
 Team
 Leader,

 <sup>☎</sup> 01603 222994 <sup>-</sup><sup>⊕</sup> michelle.smith@norfolk.gov.uk

 Sue Brown
 Business
 Support
 Team
 Leader,
 PA to
 Early
 Years

 Adviser

 <sup>☎</sup> 01603 223462 <sup>-</sup><sup>⊕</sup> sue.brown@norfolk.gov.uk

#### **Education Intervention and Inspection Service**

The Education Intervention Service promotes school improvement in schools causing concern. It is about eradicating underachievement and driving up educational standards, so that children and young people are ready and able to extend their learning, seize opportunity, exercise choice and make the most of life's chances.

#### Head of Education Intervention and

#### Inspection Service Mary-Jane Edwards

🖀 01603 303311 🕆 mary-jane.edwards@norfolk.gov.uk

Marion Dawe Senior Adviser, Intervention District Intervention Officer (King's Lynn and West) ☎ 01603 303319 <sup>-/</sup>⊕ marion.dawe@norfolk.gov.uk

Stuart Graver Senior Adviser, Intervention District Intervention Officer (Breckland) ☎ 01603 307721 <sup>√</sup>ी stuart.graver@norfolk.gov.uk

**Micky Harcourt-Heath** Senior Adviser, Intervention District Intervention Officer (Broadland)

☎01603 303314 ~<sup>®</sup> micky.harcourt-heath@norfolk.gov.uk
Sue Smith Senior Adviser, Intervention

District Intervention Officer (Great Yarmouth and Secondary Schools)

**Neil Campbell** Adviser, Intervention District Intervention Officer (City)

☎ 01603 307795 <sup>A</sup> neil.campbell2@norfolk.gov.uk
Sarah Burgess Adviser, Intervention

District Intervention Officer (North)

Anita Lee Business Support Team Leader ☎ 01603 307750 <sup>-</sup>⊕ anita.lee@norfolk.gov.uk

## **Education Partnership Service**

The Education Partnership Service works with schools as they consider and adopt new structural solutions such as federation, trust and sponsored or converter Academy status. The service also develops relationships with local clusters of schools, with the Headteacher and Governor associations, with Norfolk's Dioceses, with Academy sponsors, with the Teaching Schools Alliances and with other providers of school improvement services.



 Flavio Vettese
 Senior Adviser, Partnership

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 David Cossey
 Senior Adviser, Partnership

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 Leadership Development

 Simon Morley
 Senior Adviser, Leadership Development

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 Steve Godson
 Associate Headteacher, Leadership Development

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 Parenting Strategy

 Julie Westrop
 Senior Adviser, Parents & Extended Services

 ☎ 01603 303334
 小 julie.westrop@norfolk.gov.uk

#### **Participation Strategy**

Michelle Smith Business Support Team Leader ☎ 01603 222994 <sup>-</sup> michelle.smith@norfolk.gov.uk

#### Norfolk To Good and Great (N2GG)

The Norfolk to Good and Great programme is designed to provide school leaders and governors with a framework and menu of support focused on improving leadership, provision and outcomes. Schools eligible for this programme will have a partner school/leader from a good or outstanding school. Through N2GG they are able to access the advice, support and challenge that will help them to accelerate the improvements in their school. The aim is to ensure this will lead to a judgement of good or better at the next Ofsted Inspection.

#### Head of N2GG

Denise Walker

🖉 🖀 01603 303318 🖓 denise.walker@norfolk.gov.uk

#### **Business Support**

#### **Employment and Skills Service**

The Employment and Skills Service encourages partners to work more effectively in the areas of apprenticeships, employer relationships with schools, understanding Norfolk's economy and the opportunities available.



 Employment and Skills Strategy Manager

 Trish Judson

 2 01603 303316
 1 trish.judson@norfolk.gov.uk

Mel Fargo Business Support Officer ☎ 01603 222638 melinda.fargo@norfolk.gov.uk

### Norfolk Integrated Education Advisory Services

Norfolk Integrated Education Advisory Services (NIEAS) builds partnerships with schools, academies and other clients both within and beyond Norfolk specifically to support school improvement . We aim to create opportunities to train, advise and support the development of governors, staff, parents and students and to use our professional experience and expertise to raise standards and work towards transformative change.

#### Head of NIEAS



Paul Hoey
101603 223824 \* paul.hoey@norfolk.gov.uk

#### **Governor Support and Leadership**

 Bob Hedley
 HR Business Partner

 ☎ 01603 222418
 小 bob.hedley@norfolk.gov.uk

 Helen Wardale
 Head of Governor Services

 ☎ 01603 303356
 小 helen.wardale@norfolk.gov.uk

#### School Leadership, Improvement and Development

Heather Tyrrell Lead Adviser, Traded School Leadership and Improvement Services ☎ 01603 303320 ~ heather.tyrrell@norfolk.gov.uk

 Martin Radmore Lead Adviser, Teaching and Learning Services,

 <sup>1</sup>
 <sup>1</sup>

Graham Lodge Adviser, Outdoor Learning

☎ 01603 307744 <sup>A</sup> graham.lodge@norfolk.gov.uk
Jackie Thompson E-Learning Service Manager

▲ 07864 F18650 \* 0 susanifiatin-lovesey@nonoid.gov.uk
 Mike Roper Head of Whitlingham Outdoor Education Centre
 ☎ 01603 632307 \* nike.roper@norfolk.gov.uk
 Adele Godsmark School Health Partnership Adviser

 Constraint
 School Health Partnership Adviser

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 01603
 221812
 <sup>(4)</sup> adele.godsmark@nhs.net

 Angela Wadham
 Lead Manager, Norfolk STEPS

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 <sup>⊕</sup> angela.wadham@norfolk.gov.uk

 Maureen Hanke
 Head of Norfolk Music Service

 <sup>☎</sup> 01603 307790

 <sup>⊕</sup> maureen.hanke@norfolk.gov.uk

#### **Business Support**

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 NIEAS Business Development Manager

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 1 alison.neale@norfolk.gov.uk

 Joanne Martin
 NIEAS Business Support Team Leader

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 1 joanne.martin@norfolk.gov.uk

 Beverley Shepherd
 NIEAS Business Support Team Leader

 ☎ 01603 307759
 1 beverley.shepherd@norfolk.gov.uk

#### Admissions Service

The Admissions Service coordinates all admissions applications to all Norfolk schools in line with the School Admissions Code. It offers a service to schools to assess and determine the eligibility of applications for free school meals and oversees transport policy.



#### Head of School Admissions Service Richard Snowden

Tichard.snowden@norfolk.gov.uk

Hayley Goodson Admissions Manager ☎ 01603 224226 → hayley.goodson@norfolk.gov.uk Peter Walsh Independent Travel Adviser (TITAN) ☎ 01603 223038 → peter.walsh@norfolk.gov.uk

#### **Business Support**

Sarah Turner PA to Head of Admissions 201603 223391 <sup>(1)</sup> sarah.turner@norfolk.gov.uk

### **Education Exclusion Service**

The Education Exclusion service is responsible for a number of statutory areas of work, namely:

Attendance - at a strategic level. **Exclusions** - providing advice, support and guidance to schools, governors and parents, including the legal processes that must be followed.

Safeguarding - providing support, guidance and training to schools and other educational settings.

Vulnerable Groups - provides support and challenge to Early Years settings, schools and other providers on matters relating to both vulnerable groups and equalities issues.

Children Missing Education - Tracking and keeping a register of children not on a school roll in Norfolk.

Child Employment and Children in Performances - Issuing work permits for children aged 13 to the end of statutory school age and issuing performance licences for children from birth to the end of statutory school age. We also licence Matron/Chaperones for entertainment purposes. Elective Home Education - Supporting and monitoring the education of children whose parents have made the decision to home educate.

#### Attendance and Exclusions Strategy Manager Val Creasy

#### Safeguarding

Kelly Waters Adviser, Safeguarding **Vulnerable Groups** Keeley White Adviser, Vulnerable Groups **Exclusions** Sally Moy Exclusions Officer 2 01603 303333 <sup>(h)</sup> sally.moy@norfolk.gov.uk **Elective Home Education** Michele Bundy Lead Teacher **2** 01603 303336 **Children Missing Education** Tracy Henry Children Missing Education Assistant ☎ 01603 307716 <sup>1</sup> tracy.henry@norfolk.gov.uk **Child Employment and Children in Performances** Jackie Williams Child Employment Assistant 2 01603 307747 d jacqueline.williams@norfolk.gov.uk **Business Support Team** Julia Idiens PA to Attendance and Exclusion Strategy Manager

Service, Business Support Team Leader 2 01603 307797 <sup>-</sup> julia.idiens@norfolk.gov.uk Vanessa Fish Business Support Officer 2 01603 307727 <sup>-</sup> vanessa.fish@norfolk.gov.uk

#### **Place Planning and Organisation Service**

Place Planning and Organisation has three main functions:

- forward planning of pupil places, taking into account demographic changes;
- commissioning the capital programme, to ensure that school places are available where and when required;
- managing Children's Services' strategic responsibilities for the school estate it oversees.



#### Head of Place Planning and Organisation

Alison Cunningham Adviser for School Organisation 101603 223480 1 alison.cunningham@norfolk.gov.uk John Atkins Estates Infrastructure/Portfolio Manager 101603 222028 1 john.atkins@norfolk.gov.uk Isabel Horner Capital Programme Manager 101603 222246 1 isabel.horner@norfolk.gov.uk Jane Blackwell Place Planning Manager 101603 222287 1 jane.blackwell@norfolk.gov.uk Business Support Sarah Turner PA to Head of Place Planning and Organisation 101603 223391 1 sarah.turner@norfolk.gov.uk