

# Wednesday 10 June 2015

## Join Brake's Giant Walk! **Brake** the road safety charity

Registered charity No. 1093244

At 10 am on Wednesday 10 June 2015, thousands of children will support Brake, the road safety charity, by taking part in Brake's Giant Walk. This annual event is a fantastic way for kids to put their best feet forward for road safety and celebrate the wonders of walking and we want children from your school to join them!

Register now for a FREE pack to help your school take part, including banners and posters, and stickers and certificates for every child taking part.



Online [www.brake.org.uk/giantwalk](http://www.brake.org.uk/giantwalk)

Phone 01484 550061

Email [giantwalk@brake.org.uk](mailto:giantwalk@brake.org.uk)



## Why get involved?

- 1** Brake's Giant Walk can be a great focal point for your school to run a range of lessons themed on the topic of roads and transport. For example, in the run up to the event pupils could learn about how children travel to school around the world in geography lessons or how transport developed through the years in history – the possibilities are endless and Brake will supply ideas in the countdown to the event!
- 2** Your walk gives children a voice, helping them tell drivers to slow down and look out for people on foot or bike. Brake will help you promote your participation in the event to parents and in the media.
- 3** It's also a great opportunity to fundraise for Brake to help us to continue our work campaigning for safer roads and supporting families affected by crashes. Brake will be able to provide resources and support to help you fundraise successfully and have fun doing it.
- 4** Brake's Giant Walk is a great event to help launch a school travel plan, if you don't already have one in place. Brake can give you guidance to achieve this.



Get in touch **NOW** to register for your **FREE** resource pack.



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Get in touch **NOW** to register for your **FREE** resource pack.





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Brake's Giant Walk is the ideal event to teach road safety at your school and to call for safer driving in your community. Register now to take part – find out more at [www.brake.org.uk/giantwalk](http://www.brake.org.uk/giantwalk)

In 2014 over **50,000** children took part across the country

**78%** of schools used resources and support from Brake to run road safety lessons on the day or week of the event

The free road safety resource pack was rated **8.5/10**

 **Brake**  
the road safety charity



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Register now at  
[www.brake.org.uk/giantwalk](http://www.brake.org.uk/giantwalk)

Follow us on Twitter - @BrakeCharity

Like us on Facebook - facebook.com/brakecharity

Tweet about Brake's Giant Walk - #BrakesGiantWalk

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 Brake's  
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Walk 