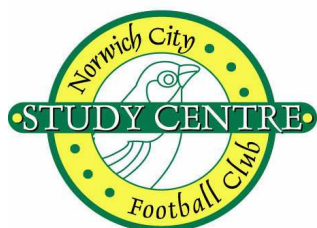
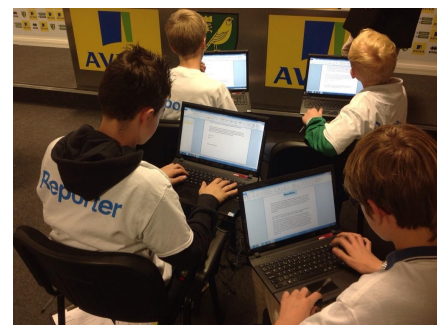


Teaching  
and  
Learning

# Inspiring Writers Through Digital Literacy



Learn how to use journalism and a unique online media platform to raise levels in writing and speaking & listening

In 2014/15, 4 Norfolk schools took part in a pilot Sports Journalism programme targeted at **improving literacy** of pupils in Key Stage 3. Evaluation showed that pupils were highly engaged in taking on the role of 'trainee reporters' and made significant progress with communication skills.

Now we are **offering schools the chance** to learn how to teach **journalism** and be trained to use an **innovative online platform** to **raise levels in writing and speaking & listening** of all pupils, but especially reluctant learners.

*The course was so helpful in providing exciting ideas to encourage, motivate and reward children for writing. It's great that I can go away with resources to use immediately. Will impact my teaching I'm sure!*

Key-Stage 2 Teacher

Your day will include a series of workshop-style sessions based on:

- Blogging, report writing, and developing communication
- The practicalities of setting up a safe social learning platform to help **promote literacy** throughout the whole school, and to encourage pupils to become regular, enthusiastic writers

All delegates will be provided with a **free scheme of work mapped to the new KS2 and KS3 curriculum** and ready-made resources focussed on improving spoken language and writing skills.

**Date and Time:** 26/06/2015 from 9.00 am - 4.00 pm  
**Venue:** NCFC Study Centre, Carrow Road, Norwich  
**Cost:** £165 per delegate  
**Course Ref:** TLS-0615-T05

For more information and to make a booking

 [s4s.norfolk.gov.uk](http://s4s.norfolk.gov.uk) or  [nieastraining@norfolk.gov.uk](mailto:nieastraining@norfolk.gov.uk)



**Norfolk** County Council



**Norfolk** Integrated Education  
Advisory Services