If you have any questions or comments please contact: <u>education@nca-</u> <u>ceop.gsi.gov.uk</u>.

BRAND NEW CEOP RESOURCE: *NUDE SELFIES: What Parents and Carers Need to Know*

We're delighted to announce the launch of 'Nude Selfies: What Parents and Carers Need to Know'. This is a series of four short animated films for parents and carers offering advice on how to help keep their children safe from the risks associated with sharing nude and nearly nude images.

The films aim to help parents and carers:

- · Understand young people's motivations for sending nude selfies.
- Plan to respond positively and constructively to an incident in which their child has shared a nude selfie.
- · Gain confidence and skills in initiating preventative conversations.
- · Identify risky behaviours or situations and know where to seek help.
- Know how to get help if a child is at risk after sharing an image.

The *Nude Selfies* films are accompanied by a guidance pack including a suggested session plan and practitioner guidance for delivering an effective workshop. We would encourage practitioners to use all channels available to disseminate these short films to their communities, such as emailing, texting, tweeting links to them from our www.youtube.com/ceop channel.

They are based on research findings from the European Commission-funded SPIRTO (Self-Produced Images: Risk Taking Online) Project and include:

Film One: Understanding Why Film Two: Talking to your child Film Three: When should I be worried? Film Four: How to get help

The films are based on a two-year qualitative investigation led by the University of Edinburgh in partnership with the University of Linköping (Sweden), Innocence in Danger (Germany) and the CEOP Command of the National Crime Agency.

To find out more about the SPIRTO research project, click HERE.

You can download *Nude Selfies: What Parents and Carers Need to Know* **now!** You'll find it under the 'Parents' tab in the Resources section of your online account at <u>www.thinkuknow.co.uk/teachers/resources</u>.

Don't forget you'll find plenty more resources for use with children and parents at <u>www.thinkuknow.co.uk/teachers</u>.

Best wishes, The CEOP Education Team *PLEASE DO NOT REPLY TO THIS EMAIL* If you have any questions or comments please contact: <u>education@nca-</u> <u>ceop.gsi.gov.uk</u>