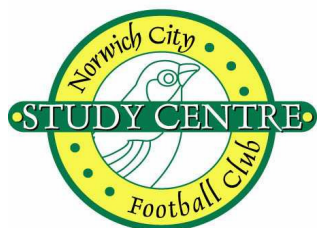
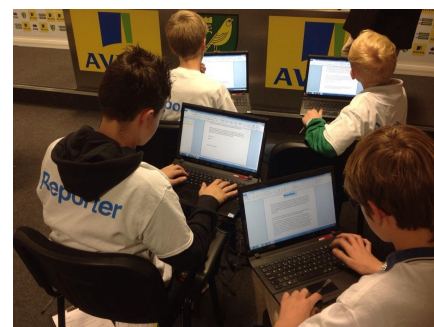


Teaching
and
Learning



Norfolk Integrated Education
Advisory Services (NIEAS)

Inspiring Writers Through Digital Literacy



Learn how to use journalism and a unique online media platform to raise levels in writing and speaking & listening.

In 2014/15, 4 Norfolk schools took part in a pilot Sports Journalism programme targeted at **improving literacy** of pupils in Key Stage 3. Evaluation showed that pupils were highly engaged in taking on the role of 'trainee reporters' and made significant progress with communication skills.

Now we are **offering schools the chance** to learn how to teach **journalism** and be trained to use an **innovative online platform** to **raise levels in writing and speaking & listening** of all pupils, but especially reluctant learners.

'The course was so helpful in providing exciting ideas to encourage, motivate and reward children for writing. It's great that I can go away with resources to use immediately. Will impact my teaching I'm sure!'

Key-Stage 2 Teacher

Your day will include a series of workshop-style sessions based on: Blogging, report writing, and developing communication. The practicalities of setting up a safe social learning platform to help **promote literacy** throughout the whole school, and to encourage pupils to become regular, enthusiastic writers. All delegates will be provided with a **free scheme of work mapped to the new KS2 and KS3 curriculum** and ready-made resources focused on improving spoken language and writing skills.

Date and Time:	23/11/2015 from 9.30 am - 4.00 pm
Venue:	NCFC Study Centre, Carrow Road, Norwich NR1 1JE
Cost:	£165 per delegate
Course Ref:	TLS-1115-T037

For more information and to make a booking

 <http://www.s4s.norfolk.gov.uk> or  nieastraining@norfolk.gov.uk



Norfolk County Council



Norfolk Integrated Education
Advisory Services