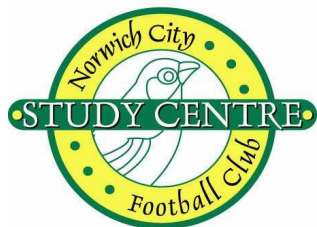
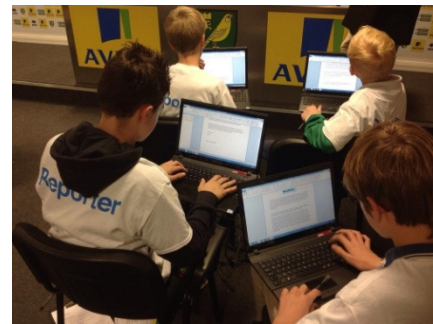


Teaching  
and  
Learning

# Inspiring Writers Through Digital Literacy



Learn how to use journalism and a unique online media platform to raise levels in writing and speaking & listening

In 2014/15, 4 Norfolk schools took part in a pilot Sports Journalism programme targeted at **improving literacy** of pupils in Key Stage 3. Evaluation showed that pupils were highly engaged in taking on the role of 'trainee reporters' and made significant progress with communication skills.

Now we are **offering schools the chance** to learn how to teach **journalism** and be trained to use MakeWaves- an **innovative online platform** to **raise levels in writing and speaking & listening** of all pupils, but especially reluctant writers.

***'The course was so helpful in providing exciting ideas to encourage, motivate and reward children for writing. It's great that I can go away with resources to use immediately. Will impact my teaching I'm sure!'***

Key-Stage 2 Teacher

Your day will include a series of workshop-style sessions based on:

- Blogging, report writing, and ideas for developing communication by producing reports using iMovie
- Training on how to use MakeWaves a safe social learning platform that encourages and rewards pupils for being regular, enthusiastic writers. Your school will be set up and ready to go straight away.

All delegates will be provided with a **free scheme of work mapped to the new KS2 and KS3 curriculum** and ready-made resources focused on improving spoken language and writing skills.

Date and Time: Monday 23<sup>rd</sup> November 2015 from 9.00 am - 4.00 pm  
Venue: NCFC Study Centre, Carrow Road  
Cost: £165 per delegate  
Course Ref: TLS-0415-T015

For more information and to make a booking

[s4s.norfolk.gov.uk](http://s4s.norfolk.gov.uk) or ® [nieastraining@norfolk.gov.uk](mailto:nieastraining@norfolk.gov.uk)