



Dear Headteacher,

We are writing to invite your school to join us in our annual Christmas Hamper Appeal to help make Christmas a little easier for vulnerable families in our local area.

We do this by providing 'Christmas dinner in a box' - a hamper full of the non-perishable essentials for Christmas dinner (stuffing, cake, crackers etc) together with a voucher to enable the family to purchase the more perishable items!

Providing the hampers helps the recipient families to enjoy a proper Christmas dinner, but more importantly it also shows them that they are loved, cared for and not forgotten at this special time of year.

Last year, Love Norwich managed to send 116 hampers to families, ¼ of which were provided with the help of local schools, and this year we are aiming to double the number of hampers we can provide. You can visit bit.ly/schoolhamper to see a short video of one school's experience of last year's appeal.

We would like to invite **your school community** to take part in the appeal by collecting items for the hampers. There are different levels of participation, and the process of participating is simple, and is outlined in the attached guide - we will of course provide help and advice at every step of the process.

Schools who have participated in previous years have found many benefits from participating including:-

- Helping to promote British values.
- Helping to promote SMSC.
- Helping children to think of and empathise with others.
- Drawing the school community together through a shared, altruistic purpose.
- Boost community relations, including local press coverage.

We hope we can count on your school supporting our appeal, if you are able to help out please notify us by Friday 24th November by emailing timhandley@lovenorwich.org and/or filling in the form on www.lovenorwich.org

If you have any questions, please don't hesitate to contact Tim Handley (an Assistant Principal in Norfolk and the appeal's schools coordinator) at timhandley@lovenorwich.org
Many thanks,

Tim Handley and the Love Norwich Team