

NORFOLK 0-19 YEARS HEALTHY CHILD PROGRAMME (NHCP) COMMISSIONERS' AND STAKEHOLDERS' BRIEFING Fifth edition – December 2015

This briefing is for Commissioners and Stakeholders to update you on developments within the Norfolk 0-19yrs Healthy Child Programme.

Please use your cascade routes to distribute it amongst your networks.

NORFOLK COUNTY COUNCIL CHILDREN'S SERVICES

The Department for Education announced a new "commissioner" model for Children's Services departments that have been rated inadequate by Ofsted on two occasions – which includes Norfolk. The ultimate sanction for a Commissioner is to place Children's Services in a self-governing trust if they feel leadership is inadequate twelve months from now. However, it is worth noting that the leadership of both officers and members was praised in Norfolk's most recent Ofsted inspection in July. Norfolk's Commissioner is to be Dave Hill, Executive Director for People Commissioning at Essex County Council – who holds both the statutory role of Director of Children's Services and Adult Social Services. He will be making his first visit here in his new role in early January. The role of the Commissioner is **not** to run Children's Services; Dave will continue with his role in Essex while our Executive Director Michael Rosen and the Children's Services Leadership team will continue to manage services in Norfolk, working to the Children's Services Committee chaired by James Joyce.

FLU STRAIN

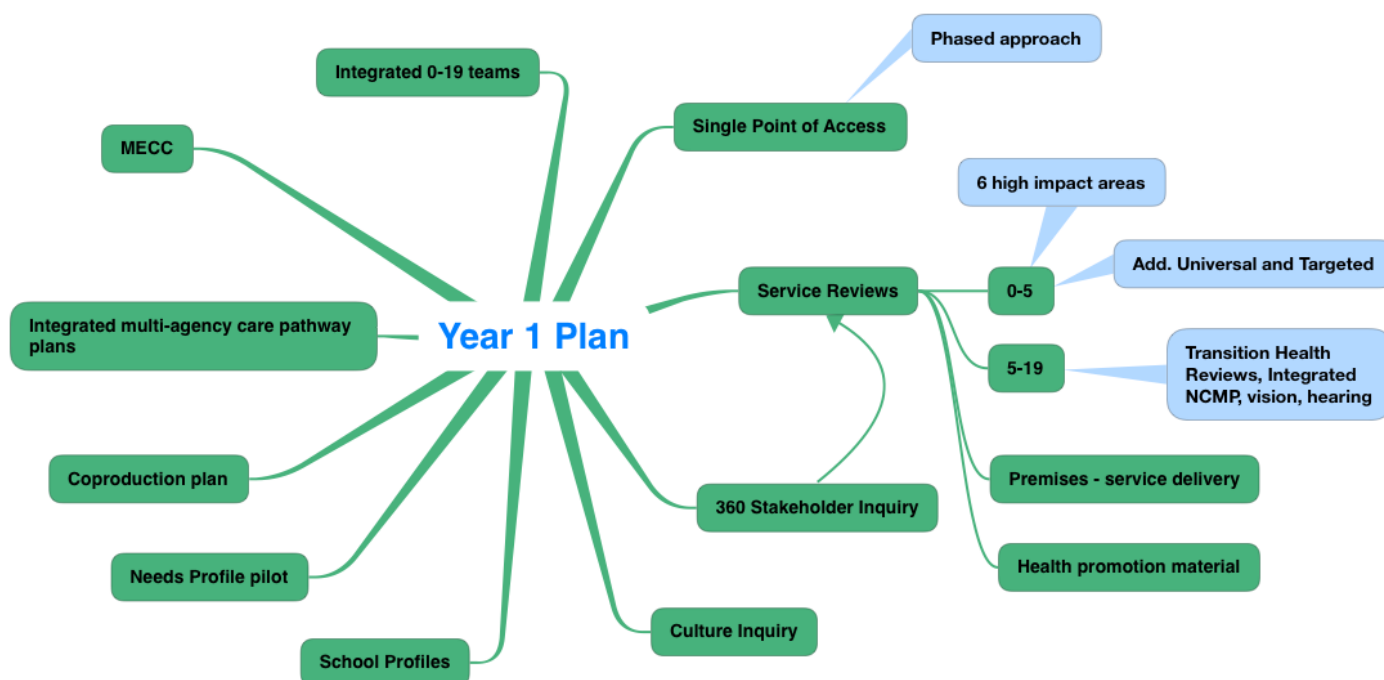
NHS England have reported that early virological surveillance of the dominant circulating flu virus this season is indicative that the specific strain in circulation is one that particularly affects pregnant women (as well as children and adults with long term conditions).

The current uptake on the flu vaccine for East Anglia is low compared to this time last year. The A(H1N1)pdm09 viruses detected in the UK are well-matched to the vaccine strain this flu season. Please encourage pregnant women to protect themselves and their babies by getting the flu vaccination.

0-19 YEARS HEALTHY CHILD PROGRAMME – MOVING FORWARD

Since the successful transfer of staff to Children and Young People's Health Services Norfolk (C&YPHSN), a programme of induction and engagement sessions has taken place with staff.

The diagram overleaf summarises the outcome of these sessions and key priorities for C&YPHSN's Year 1 Service Redesign Plan. We'll be sharing information about how our stakeholders can engage in this redesign work in the New Year.



RECRUITING NEW STAFF

Our plans for developing improved outcomes for children, young people and families are dependent on increasing the number of posts within local services. We're pleased to let you know that recruitment campaigns have taken place or are underway for:

- Community Nursery Nurses/Assistant Practitioners in our Health Visiting services
- Qualified School Nurses and in addition we'll soon be advertising for band 5 development posts.

SEEKING YOUR VIEWS ON SERVICE REDESIGN

As you'll see from the earlier diagram, C&YPHSN will be undertaking a Stakeholder Inquiry in January - March 2016 to seek your views on current services, what is working well and your priorities for an early focus, as well as our longer term development programme.

We'll do this through our established networks with stakeholders and through an online survey in the New Year.

We appreciate you're really busy but your views are important to us - we know by working in partnership we can achieve more for children and families.

APPOINTMENTS TO KEY ROLES WITHIN THE NORFOLK HEALTHY CHILD PROGRAMME

Appointing excellent leaders within the C&YPHSN is vital if the redesign of services is to be successful and ensure children, young people and their families achieve the very best outcomes.

We are delighted to announce that the following appointments have been made, all of whom have extensive knowledge of Norfolk communities having worked in the county, predominantly in children and young people's health services:

- Sian Larrington, Head of Services (from 4 January 2016)
- Joanne Brooks, Named Nurse – Safeguarding Children (from 4 January 2016)
- Andrea Graves, county-wide Healthy Child Programme Professional Lead
- Marisa Fox, Head of Locality East Norfolk
- Maria Richardson, Head of Locality North Norfolk
- Chris Barnett, Head of Locality Norwich City
- Charlotte Driver - Head of Locality, West Norfolk
- Helen Smith - Head of Locality, Breckland
- Lisa Lorenzen - Family Nurse Supervisor

Please find overleaf an **interim** structure chart that provides contact details for key people until the above arrangements are fully implemented.

We will be appointing to Team Leaders and specialist interest posts for each Locality area in January/February 2016.

CONTACT DETAILS FOR STAFF AND SERVICES

- All mobile telephone numbers have remained the same since the transfer of staff to C&YPHSN
- A full list of contact details is also available on our website - [click here](#) and select 'Norfolk' or cut and paste the following link in to your search engine: <http://www.cambscommunityservices.nhs.uk/what-we-do/children-young-people-health-services>

NORFOLK CHILDREN AND YOUNG PEOPLE'S HEALTH SERVICES (interim structure chart)

Anne Foley, HCP Operational Lead (until 4.1.16) - 07818 863165

Sian Larrington, Head of Service (from 4.1.16)

Gemma Crawley
Exec Assistant
01480 308256

Marisa Fox
Head of Locality
East Norfolk

07818 094467

Victoria Pearce
HV Team Leader
Great Yarmouth and
northern villages

07787 554981

Sally Crane
HV Team Leader
Gorleston and
southern villages

07768 670904

Marie Balfour
Team Leader (East)
School Nursing

07920 711998

Vacant
Team Leader (East)
Family Nurse
Partnership

Steph Edrich
Team Leader (East)
Healthy Weight
Management

07805 144058

Chris Barnett
Head of Locality
Norwich City and
South Norfolk

07786 430085

Caroline Halls
HV Team Leader
(City & Eaton and
SSBWE)

07789 170518

Lorna Hughes
HV Team Leader
(East City, Earlham
Early Years)

07747 085537

Carolyn Cain
HV Team Leader
(SSTH, SSCFM,
North City)

07881 783193

Sarah Archibald
Team Leader School
Nursing (Norwich
City and South)

07880 735944

Michelle Ackroyd
Team Leader Family
Nurse Partnership

07786 855881

Safeguarding Children Named Nurse
Ali Jennings (East Norfolk)
Jane Black/Helen Colyer (all areas other
than East Norfolk)
From 4.1.16 Jo Brookes (all of Norfolk)

Ali : 07771 623950
Jane/Helen: 01603 216999/07790 348287
Jo: 01603 216999/07790 348287 from 4.1.16

Jane Cornthwaite
HV Team Leader
(Wymondham, Diss,
Long Stratton)

07733 226529

Andrea Graves
Head of Locality
West Norfolk and Breckland
/ Professional Lead

07733 325597

Lottie Driver
HV Team Leader (Nar,
Vancouver, Hunstanton)

07769 683146

Rachael Rider
HV Team Leader
(Downham Market and
Swaffham)

07876 356889

Sarah Archibald
HV Team Leader (Thetford)

07880 735944

Helen Smith
HV Team Leader (North
Lynn, Gaywood, Northbank
and Wootton) and Team
Leader School Nursing)

07899 892443

Alison Lees
HV Team Leader
(Dereham, Watton,
Attleborough)

07771 344290

Maria Richardson
Head of Locality
North Norfolk

07919 534573

Wendy Simpson
HV Team Leader
(Spixworth and
Sprowston, Holt,
Fakenham, Acle and
Brundall)

07771 943086

Jenny Myhill
HV Team Leader
(Hellesdon, Drayton
and Taverham,
Stalham and
Broadland, Aylsham
and Reepham,
Cromer and
Mundesley)

07747 621492

Helen Smith
Team Leader
School Nursing

07899 892443

Adele Godsmark
School Health
Partnerships
Adviser
Healthy Norfolk
Schools

07810 152 276

Healthy Norfolk
Schools Advisers
Marian Fox,
Alice Ndiaye,
Anna Sims,
Josie Wells, Liam
Miller

01603 221826

USEFUL RESOURCES FOR PROFESSIONALS OR CHILDREN AND YOUNG PEOPLE

- The Association for Young People's Health (AYPH) Be Healthy project has launched a [brand new website](#) created by two Health Advocates who conducted peer research to find out what support young people are giving to their friends and how they could be helping each other even more. The website has been specifically designed to work well on mobile phones.
- One of our priorities is to introduce a 3.5 year school readiness check during 2016/17, working in partnership with Icen Healthcare and local GPs. Marilena Korkodilos, Deputy Director Specialist Public Health Services, Public Health England has produced an excellent 'video' presentation providing insight in to 'school readiness' and the benefits we are seeking to introduce locally. [View the video here](#)
- Created by young people for young people, the [Rise Above' website](#) aims to build emotional resilience in individuals aged 11 to 16 by equipping them with the skills and knowledge they need to make informed decisions, and help deal with the pressures of growing up. It also encourages conversations about the key health and wellbeing issues that affect teens and young people.
- Look out for [Change4Life's](#) new healthy eating campaign to be launched in January. Focusing on the new sugar guidelines, it will provide families with the knowledge and tools they need to help cut down on sugar and a new app will help parents visualise the sugar lurking in foods.
- A reminder that the Norfolk Dental Health Education Team can work in schools and can tailor their approach to e.g. healthy eating and body image. The team is not part of the Norfolk Healthy Child Programme and is therefore not employed by C&YPHSN (Cambridgeshire Community Services NHS Trust) but can be contacted as follows:

Central Norfolk	Catherine.austin@nchc.nhs.uk Tel: 01603776858 Mob: 07880 504236
Central Norfolk	Anita.webster@nchc.nhs.uk Tel: 01603776858 Mob: 07879 890334
West Norfolk	Donna.secker@nchc.nhs.uk Tel: 01553 668676 Mob: 07831 881500
Great Yarmouth	mandie.loades@jpaget.nhs.uk Tel: 01493 452429
Thetford	claire.davies@ces-cic.nhs.uk Tel: 01284 775276 Mob: 07825 656280

NEXT STEPS

During December 2015 - May 2016 all services will continue to be delivered in the same way as they are currently, whilst we:

- embed a leadership and management structure
- move to a 6 locality team structure (to mirror the early help hubs)
- undertake reviews of current service delivery and pathways (including stakeholder engagement)
- design and plan the new aspects of the service
- undertake a 'culture inquiry' with staff to define the service culture for the future
- Implement a single point of access

FUTURE BRIEFINGS AND MORE INFORMATION

These briefings will be distributed monthly. Should you need clarity on content, please contact the NCC Public Health Children and Young People's HCP Commissioning team (with regards to commissioning of the service) or Cambridgeshire Community Services NHS Trust (with regards to the operational service).

NCC Public Health CYP Team Contact: Sally Newby (sally.newby@norfolk.gov.uk) HCP Public Health Project Officer) Tel: 01603 638484 If you would like to be added to the key stakeholder list for commissioning updates please just let us know.

Cambridgeshire Community Services NHS Trust Contact: Verity Trynka-Watson, Transition Project Manager, Service Redesign Team via email verity.trynka-watson@ccs.nhs.uk or telephone 01480 308241.