

## **NORFOLK 0-19 YEARS HEALTHY CHILD PROGRAMME (NHCP) COMMISSIONERS' AND STAKEHOLDERS' BRIEFING Sixth edition – February 2016**

This briefing is for Commissioners and Stakeholders to update you on developments within children's services across Norfolk, including the Norfolk 0-19yrs Healthy Child Programme.

In this issue we'll be covering the following:

- New Speech and Language Therapy Service
- Launch of Early Years information pack

Updates on the 0-19 years Healthy Child Programme run by Norfolk Children & Young People's Health Services (part of Cambridgeshire Community Services NHS Trust)

- New appointments and structure chart
- Healthy Child Programme – Year 1 plan and stakeholder review
- Health Assessments for Looked after Children
- Premises update
- CHAT Health
- Contact information

Please use your cascade routes to distribute it amongst your networks.

### **NEW SPEECH AND LANGUAGE THERAPY SERVICE FOR NORFOLK**

Norfolk County Council and the CCGs for Norwich, North, South and West Norfolk have commissioned East Coast Community Healthcare (ECCH) to deliver a new Speech and Language Therapy service for children aged 0-19 from 4th April 2016.

The new model focusses on meeting the needs of supporting children with speech, language and communication needs in their everyday environment such as at early years settings, children's centre, nursery or school rather than in clinics. ECCH will be providing specialist support and also training others, including the child's family, early years practitioners, teachers or carers, to support their communication development closer to home.

There is evidence that this is more effective than traditional methods for meeting the communication needs of children and young people. This approach is recommended and advocated by the Royal College of Speech and Language Therapists and is based on Marie Gascoigne's [Balanced System Model](#) and will enable ECCH's therapists to target their specialist skills where they are most needed. A single point of access will be available for referrals seven days a week and an advice line will be set up for service users and a new advice line will also be available.

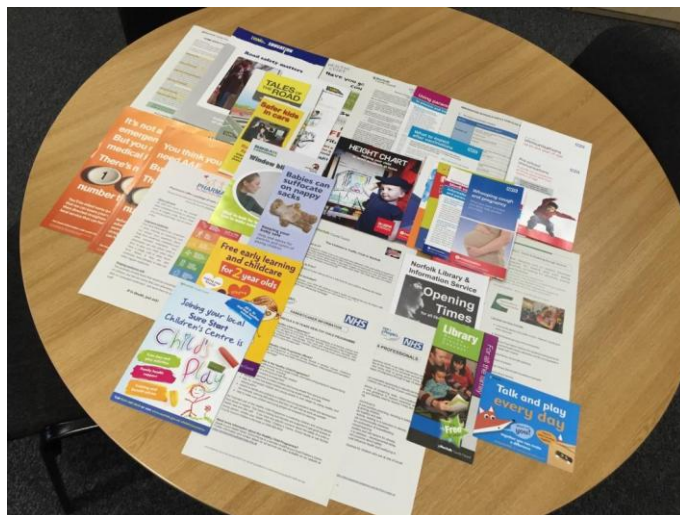
This new way of working will be introduced over a 6 month period. ECCH has produced a [film](#) offering more information and regular progress will be reported via the website [www.ecch.org](http://www.ecch.org).

### **LAUNCH OF NEW NCC EARLY YEARS INFORMATION PACK**

Norfolk County Council's Public Health will launch a new health promotion campaign on the early years (0-5) of childhood at the beginning of March 2016. The initiative, led by the Children & Young People's Team, launches with the distribution of an 'Early Years' pack.

All pharmacies, libraries and Children's Centres across Norfolk will receive a pack containing material for both professionals and parents/carers. The campaign is aiming to raise awareness across five priority topics:

- Accident prevention (home safety and road safety)
- Immunisations
- Minor ailments
- Healthy Start vitamins
- Relevant health services for children and young people in Norfolk, including the new Norfolk 0-19 years Healthy Child Programme.



The pack contains material from both national campaigns and locally developed health promotion information. The initiative is the result of a coordinated collaboration between Public Health and the Norfolk Healthy Child Programme (Cambridgeshire Community Services), Children's Services, Community & Environmental Services, Children & Young People's Library Services, Norfolk Local Pharmaceutical Committee (LPC) and regional NHS England /Public Health England. Contributions of material were also received from The Royal Society for the Prevention of Accidents (RoSPA), UK Cleaning Products Industry Association (UKCPI) and British Blind & Shutter Association (BBSA).

Training will be delivered as part of the Healthy Libraries initiative to library staff, highlighting the content and encouraging its use in family sessions such as the 'Bounce & Rhyme' groups in libraries. An evaluation of the contents is planned later in the year through feedback from staff across the different settings (libraries, pharmacies and children's centres) as well as parent/carers.

For further information please contact Dr Sara Karrar at [sara.karrar@norfolk.gov.uk](mailto:sara.karrar@norfolk.gov.uk)

## **UPDATES FROM NORFOLK CHILDREN AND YOUNG PEOPLE'S HEALTH SERVICES**

### **WELCOME TO SIAN LARRINGTON**

Children and Young People's Health Services Norfolk (C&YPHSN) welcomed its new Service manager, Sian Larrington on Monday, 4th January. Sian has worked across Norfolk for the last eighteen years both within the voluntary and statutory sectors, and is excited about this new opportunity to work alongside staff, service users and stakeholders to deliver this new service specification for Norfolk's children, young people and families. To support closer integration with children's services colleagues Sian will be based at Norfolk County Council and can be contacted on 07342 088848 or by email at [sian.larrington@nhs.net](mailto:sian.larrington@nhs.net)

### **APPOINTMENTS TO KEY ROLES WITHIN THE NORFOLK HEALTHY CHILD PROGRAMME**

The start of January also marked the beginning of our new leadership structure within the Healthy Child Programme, with Jo Brooks taking up her position of Named Nurse – Safeguarding Children on 4th January.

Appointing excellent leaders within the C&YPHSN is vital if the redesign of services is to be successful and ensure children, young people and their families achieve the very best outcomes, and we are currently working closely with all staff to develop our team leader structure and specialist roles.

Alongside Sian and Jo, the coming weeks will see our new Heads of Locality and senior leaders taking up their roles; like Sian the Heads of Localities will be working closely with NCC colleagues and for part of each week are planning to base themselves within the Early Help Hubs. During February we plan to recruit to the Heads of Locality posts in North and South Norfolk.

The appointed Heads of Locality are:

- Andrea Graves, county-wide Healthy Child Programme Professional Lead

- Marisa Fox, Head of Locality East Norfolk
- Chris Barnett, Head of Locality Norwich City
- Charlotte Driver - Head of Locality, West Norfolk
- Helen Smith - Head of Locality, Breckland
- Lisa Lorenzen - Family Nurse Supervisor

Attached to this newsletter is the latest iteration of our structure chart, with contact information for our key leaders. Our programme of appointing to Team Leader and specialist interest posts in each locality area is now underway and we hope to have updates for you in upcoming bulletins.

## RECRUITING NEW STAFF

Our plans for developing improved outcomes for children, young people and families are dependent on increasing the number of posts within local services. We're pleased to let you know that recruitment campaigns have taken place or are underway for:

- Community Nursery Nurses/Assistant Practitioners in our Health Visiting services
- Qualified School Nurses and in addition we'll soon be advertising for band 5 development posts.

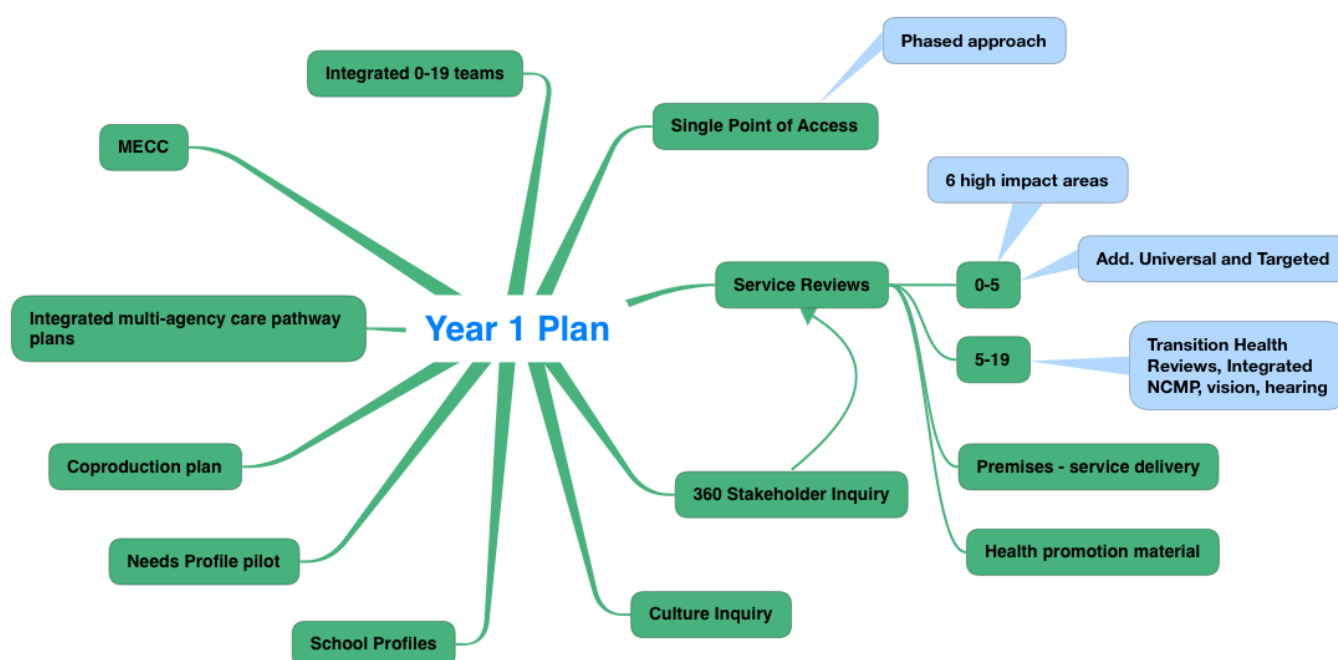
## 0-19 YEARS HEALTHY CHILD PROGRAMME – STAKEHOLDER REVIEW

As part of our Year 1 Plan, (see diagram below), our priority for the first six months of the Children and Young People's Health Services Norfolk (C&YPHSN) contract is to review existing services and, where appropriate, redesign these services to ensure they support children, young people and their families achieve the very best outcomes. As part of this service review, a Stakeholder Inquiry is about to get underway.

Your views will be needed on the state of current services, where services work well and where you feel our early priorities should be focussed. Opinions on our longer-term development programme are also sought.

To start this work, we will be circulating a short online survey in the next few weeks to collect your views.

Your views are important to us - we appreciate how busy we all are at the moment, but know by working in partnership we can achieve more for children and families. Please take some time when you receive the survey to let us know what you think.



## NEW PROCESS FOR MANAGING REVIEW HEALTH ASSESSMENTS (RHA) FOR LOOKED AFTER CHILDREN (LAC)

From 1st February 2016 a new process for managing Review Health Assessments for LAC 0-5's has been introduced. Referrals for the RHAs will now be received directly from the NCC hub into the CCS LAC Inbox. 14 Health Visitors with specialist interest, across all 6 localities, have been identified and provided with training to undertake the reviews. These LAC HVs will work closely with the family or child's HV to ensure that all identified actions are followed up on and to plan for ongoing community support.

Charlotte Driver, Head of Locality West Norfolk, will be the countywide service lead for implementation of the new arrangements.

## WYMONDHAM HEALTH VISITORS IN NEW PREMISES

We're pleased to announce that our Wymondham health visiting team, previously based at Wymondham Children's Centre, are now all settled into their permanent offices at the Windmill Annex in Windmill Surgery, located close to Wymondham's town centre.

The team will be sharing the Windmill Annex offices with Iceni Healthcare and is feeling very positive about the office move. They are looking forward to working from the surgery and utilising the full potential of their new premises as they move forward into the future.

The team will be contactable by clients moving forward using a locality hub point of access. The contact for the Duty Health Visitor for the South Norfolk health visitor teams remains the same - 01508 535375.

## RETURN TO LAWSON ROAD HEALTH CENTRE



The teams which had been temporarily moved to Cavell House have now returned to Lawson Road Health Centre. They will be joined over the next month by the Healthy Schools Team from Hooper Lane.

The Immunisation team will be moving in during the Easter school holiday break.

Thanks to the I.T. team and all the staff for their help and patience during the moves.

## CHAT HEALTH ANNIVERSARY

April will see the first anniversary of the Chat Health service in Norfolk. Chat Health involves promoting a telephone number (**07480 635 060**) to secondary school pupils, where they can text a school nurse with their worries and concerns.

Initial data suggests that the scheme has proved a huge success with pupils, particularly boys who traditionally don't engage well with the school nursing service. We plan to celebrate the achievements of the service on its anniversary, so watch this space for more details.

## CONTACT DETAILS FOR STAFF AND SERVICES

- All mobile telephone numbers have remained the same since the transfer of staff to C&YPHSN
- A full list of contact details is also available on our website - [click here](#) and select 'Norfolk' or cut and paste the following link in to your search engine: <http://www.cambscommunityservices.nhs.uk/what-we-do/children-young-people-health-services>

# NORFOLK CHILDREN AND YOUNG PEOPLE'S HEALTH SERVICES

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Partnerships Adviser  
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Fakenham, Acle and  
Brundall)

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Drayton and Taverham,  
Stalham and Broadland,  
Aylsham and Reepham,  
Cromer and Mundesley

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Michelle Ackroyd  
Team Leader Family  
Nurse Partnership

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## USEFUL RESOURCES FOR PROFESSIONALS OR CHILDREN AND YOUNG PEOPLE

- [Change4Life's](#) new healthy eating campaign launched at the start of the year, focussing on the new sugar guidelines. The campaign aims to provide families with the knowledge and tools they need to help cut down on sugar and a new app helps parents visualise the sugar lurking in foods.
- The CQC has launched a six month partnership with the NSPCC and its free, 24-hour counselling service, ChildLine. This latest 'tell us about your care' partnership is one of seven projects underway with national organisations that are in a unique position to reach, and be reached by, people who may choose to discuss concerns about the way they are receiving health and adult social care or to identify examples of best practice. Feedback received acts as intelligence to help inform where, when and what the CQC inspects - <http://www.cqc.org.uk/content/nsppcc-encourage-children-and-teenagers-share-their-care-experiences>
- The HSCIC has recently published the findings of the [What About YOUth?](#) survey, with PHE launching the [Health behaviours in young people – What About YOUth?](#) tool presenting key indicators in PHE Fingertips format providing visualisation and comparison functionality. This tool provides local authority level estimates for several topic areas, based on what 15 year olds themselves said about their attitudes to healthy lifestyles and risky behaviours (self-reported), including diet and physical activity, smoking, alcohol, use of drugs, bullying and wellbeing. For each topic area, the information is shown by ethnicity, deprivation, sexuality, region and local authority.
- The third quarter 2014 under-18 conception data have been published recently by the Office for National Statistics (ONS). The link to the full data, including numbers of conceptions, is here:

<http://www.ons.gov.uk/ons/rel/vsob1/quart-conc-to-women-und-18/index.html>

## NEXT STEPS

Up until May 2016 all services will continue to be delivered in the same way as they are currently, whilst we:

- embed a leadership and management structure
- move to a 6 locality team structure (to mirror the early help hubs)
- undertake reviews of current service delivery and pathways (including stakeholder engagement)
- design and plan the new aspects of the service
- undertake a 'culture inquiry' with staff to define the service culture for the future
- Implement a single point of access

## FUTURE BRIEFINGS AND MORE INFORMATION

These briefings will be distributed monthly. Should you need clarity on content, please contact the NCC Public Health Children and Young People's HCP Commissioning team (with regards to commissioning of the service) or Cambridgeshire Community Services NHS Trust (with regards to the operational service).

**NCC Public Health CYP Team** Contact: Sally Newby ([sally.newby@norfolk.gov.uk](mailto:sally.newby@norfolk.gov.uk)) HCP Public Health Project Officer) Tel: 01603 638484 If you would like to be added to the key stakeholder list for commissioning updates please just let us know.

**Cambridgeshire Community Services NHS Trust** Contact: Verity Trynka-Watson, Transition Project Manager, Service Redesign Team via email [verity.trynka-watson@ccs.nhs.uk](mailto:verity.trynka-watson@ccs.nhs.uk) or telephone 01480 308241.