



## **Young Norfolk Arts Trust (YNAT)**

Are you Creative? Do you want to pursue a career in the arts, media or marketing?  
Do you like Festivals?

Read on to find out about this wonderful **NEW** and **FREE** Opportunity to be part of the:

## **Young Norfolk Communications and Events Team**

Preparations are well under way for this year's Young Norfolk Arts Festival (YNAF) and you can play an important role in ensuring that 2016 YNAF is the best celebration of young people's creativity ever. There are many different performances and activities lined up for 2016 YNAF and you will have the chance to work with many of YNAT's creative Partners such as BBC Voices, Norwich Arts Centre, the EDP and Future Radio. You will be a part of major County and City wide events such as the British Art Show and the Lord Mayor's Celebrations.

### **The Offer**

Young people in Norfolk aged between 16 and 21 are invited to become members of the Young Norfolk Communications and Events Team. The team will receive support and training as appropriate to enable the members to carry out their roles. The team will work closely with Young Norfolk Arts (YNA) staff members and will assist with the following key activities all connected with the management, delivery, recording and evaluation of YNAF events:

- Initiating and delivering social media campaigns
- Writing and delivering copy for all media including the YNAF website and the Young Norfolk Daily Press- a special 8 page supplement created for and included within the EDP.
- Creating and sourcing images for all media
- Recording and documenting YNA activities including making vlogs and films and recordings for radio broadcasts
- Initiating ideas for YNA future activities
- Reviewing and evaluating YNA events and activities
- Participating in a hands on way with event delivery eg venue preparation, stewarding, front of house, audience management.
- Creating a YNA Float for the Lord Mayor's Celebrations on 2<sup>nd</sup> July.

### Team Member specifications

All team members will:

- Have a keen interest in the arts and creative activities,
- Want to contribute to Young Norfolk Arts activities and to gain valuable experience in so doing,
- Be reliable and professional in outlook and behaviour,
- Be confident in all aspects of public facing activity,
- Promote YNAP and be good ambassadors for its activities and those of its Partners and supporters,
- Have good communication skills and be confident with appropriate social media use.
- Be flexible in approach and attitude especially during the Festival period

### The Process

All interested young people are invited to apply in writing by sending a CV with a covering letter to [enquiries@ynaf.org.uk](mailto:enquiries@ynaf.org.uk). The covering letter should address the specification above and explain why you want to be part of the team. The letter should also state if you have any particular interests eg in film making or perhaps writing press releases.

**Applications must be received by 5pm on Monday 14<sup>th</sup> March to be guaranteed to be considered.**

Any applications received after the 14<sup>th</sup> and up until Friday the 18<sup>th</sup> March may be considered, depending on the number of other applicants.

Following the closing date, applicants will be shortlisted and invited for interview before 24th March.