

WORKSHOPS



Managing Under Performance and Developing Your Team
- Ruth Bullard, Director of Business and Enterprise,
Flegg High School

Ruth Bullard is the Director of Business and Enterprise at Flegg High School. She has been a School Business Manager for 7 years and has also worked as a Senior Leader and Manager in business, social enterprise and the Voluntary Sector.



Marketing and Promoting Your School
- Justin Smith, Director of Marketing & Development,
Wymondham College

Following a career spent in private sector business development and marketing, Justin moved into the education sector over 14 years ago and has worked in 3 large secondary schools in Suffolk and Norfolk. In 2014 Justin took up post at Wymondham College, the largest state boarding school in the country, having responsibility for international and domestic marketing strategies, developing fundraising opportunities with the alumni community and introducing commercial sponsorships with business.



Developing Sustained Fundraising Strategies For Your School
- Matthew Smith, Business Manager,
Sheringham Woodfields School

Business Manager of a Complex Needs School and Secretary for Trust Norfolk-SEN. Since arriving at the school many large scale projects have been undertaken solely from fundraising. Passionate about getting the very best for the pupils he supports.

EXHIBITORS (A-Z)

A.C Leigh
Akzo Nobel Decorative Paints Ltd
APR Telecoms
Ashfords Grounds Maintenance Ltd
CLC Contractors Ltd
DACs Design and Marketing Ltd
Education Inventory Ltd
Educator Solutions
Edwards & Blake
Efire
ESPO
Everything office
HAGSUK
Indigo Swan
Ingleton Wood LLP
Konica Minolta Business Solutions UK Ltd

Norfolk County Council
Norfolk Workplace Mediation
NPS Group
Office King
Pentagon Play
Portakabin Ltd
Proactive AV
Pupil Asset
Sage UK Ltd
SBM Services
Snelling Education
Spring Clean Commercial Ltd
Squid
Steeles Law
Tick Solutions Ltd
Vertas Group Ltd



‘Resilience in Education’



Conference Programme - 15 June 2017

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WELCOME

Welcome to the 2017 ABMNS Conference which this year focuses on Resilience. The annual Conference continues to be a highlight within our calendars and hope you find that the day is invaluable.

At a time when School Business Managers and Support Staff are under so much pressure to do more with less, we hope that the Conference helps you navigate your way forward. Resilience really does matter in our day to day roles. As you are very aware, we need to be able to adapt, change and see off threats with very little notice. The programme of speakers, workshops and exhibitors are all here to help you and your school become more resilient.

You do an amazing job so keep up the good work! ABMNS are here to support you and help you grow.

Enjoy the conference and make sure to come and say hello to the Committee.

Many thanks

Peter Collins, Chairman

TIMINGS FOR THE CONFERENCE

08.30	Arrival & Light Refreshments
09.30	Welcome from Chairman and ABMNS AGM
10.00	1st Speaker - Sonia Innes, Headteacher at Little Plumstead VA Primary School
10.15	2nd Speaker - Robert Ashton, The Barefoot Entrepreneur
11.15	Coffee and Exhibition stands
12.00	Workshops - More information on back page
13.00	Lunch and Exhibition stands
14.00	3rd Speaker - Claire Cook, Headteacher at Bignold Primary School
14.30	Workshops - More information on back page
15.30	Key Note Speaker - Ed Balls
16.00	Farewell

SPEAKER BIOGRAPHIES & WORKSHOP INFORMATION



Ed Balls, Former Shadow Chancellor

ED BALLS IS A SENIOR FELLOW AT THE HARVARD KENNEDY SCHOOL, VISITING PROFESSOR AT KING'S COLLEGE LONDON AND CHAIRMAN OF NORWICH CITY FOOTBALL CLUB.

He was UK Shadow Chancellor of the Exchequer and served in the UK Cabinet as Secretary for Children, Schools and Families. He was the UK Minister for Financial Services and the Chief Economic Adviser to the UK Treasury during which time he was Chair of the IMFC Deputies and UK G20 Deputy. While Shadow Chancellor he was co-Chair with Larry Summers of the Center for American Progress Inclusive Prosperity Commission.

He was a Teaching Fellow in the Department of Economics, Harvard University and a leader, writer and columnist at the Financial Times. He has also written for the Guardian, New statesman and Tribune and co-authored a number of books, papers, articles and pamphlets including the Sunday Times bestseller Speaking Out: Lessons in Life and Politics. He studied economics at Keble College, Oxford and the Kennedy School of Government (MPA) where he was a Kennedy Scholar.

Ed lives in London and Castleford with his wife, Yvette Cooper MP, and their three children. Ed's interests include learning the piano, cooking and marathon running. He has run the London Marathon three times, raising over £160,000 for WhizzKidz, a disabled Children's charity and Action for Stammering Children. His new found hobby is dancing, having competed on the latest series of Strictly Come Dancing.

Ed is a Patron of the British Stammering Association and a member of the Holocaust Memorial Foundation Board.

Find out more about Ed on his website and follow him on Twitter @edballs



Robert Ashton, The Barefoot Entrepreneur

Robert Ashton is a social entrepreneur, author, publisher and Quaker. He failed at school, despite (or perhaps because of) having an IQ of 155. His work, and the books he publishes, strive to deliver equality of opportunity for people who through no fault of their own, are considered 'different'.

Robert will speak openly and frankly about how he manages his own resilience and explain why in his view, it has to be OK to be different. www.robertashton.co.uk



Claire Cook, Headteacher, Bignold Primary School

I have been a Headteacher in Norfolk over 12 years in 4 different schools. Despite the differences my approach to school leadership has remained the same – a personal and positive approach towards children and adults with a clear vision for improvement. I will use the same approach to lead a MAT.



Sonia Innes, Headteacher, Little Plumstead VA Primary School

Sonia Innes is Headteacher of Little Plumstead Church of England Primary School, a medium-sized voluntary aided primary school in the Broadland area of Norfolk. As an adviser and consultant to the Diocesan Board of Education and a Norfolk System Leader, Sonia has worked with a number of schools where she has shared her passion for maximising the potential of all members of the school community to improve life chances for children.