

# Bus Back Design Competition 2018

There are 15 brand new school buses in Norfolk. We would like to invite you to create a new design to fill the empty space on the back. Your bus back design must be about waste and recycling, and should inspire people to recycle more in some way. We will select 5 winning designs from all entries received by the closing date and will print them onto the backs of the school buses for everyone to see!

## Design details

- The design should include a short recycling tip, fact, catchphrase or slogan. It can include pictures too
  - **Top tip:** Think about the message that you are trying to get across, it could be:
    - an exciting fact about recycling
    - an unusual thing that can go in the recycling bin at home
    - something items that are recycled get turned into
    - home composting
    - how to throw away less food waste
    - recycling banks and recycling centres
    - how much energy recycling saves or another recycling message
- You can use any drawing materials you like, such as crayon, felt tips, and paints
- Colours should be bright and eye catching and writing should be clear and easy to read from a distance
- Do not include any logos or websites



You can find ideas and information about recycling here [www.recyclefornorfolk.com](http://www.recyclefornorfolk.com) or [www.recyclenow.com/schools](http://www.recyclenow.com/schools)

Schools should return all competition entries by **28<sup>th</sup> Feb 2018** to Jenny Cross, Waste Management, County Hall, Martineau Lane, Norwich, NR1 2SG. The winners will be announced by 28<sup>th</sup> March 2018 on [www.recyclefornorfolk.com](http://www.recyclefornorfolk.com) and in writing directly to your school.

Your name..... Class name.....

Age..... School name.....

Please draw your bus back recycling  
design in the box below