

Run a Beep Beep! Day to engage early years in road safety basics.

Beep Beep! Days, sponsored by Churchill, are a great opportunity for early year's educators to introduce children to road safety basics, with fun activities and resources provided by Brake, the road safety charity. Every year thousands of tots and infants aged 2-7 take part to help save little lives.

Every day, 500 children and young people are killed on roads around the world. Brake works to stop road deaths and injuries by campaigning for safer roads, and supports people bereaved or injured in road crashes.



To help UK early years get involved with the initiative, Brake produces a range of special resources to help little ones understand road safety basics, from the importance of holding a grown up's hand to recognising when it's safe to cross.

Everyone who registers to take part receives a free e- resource pack or can purchase a [bumper pack](#) for just £12.60, per 50 children. The pack includes lots of fun and reusable road safety activities including colouring sheets, posters, laminated activities, certificates, stickers and balloons!

In 2018, over 2,500 nurseries, schools and childminders registered to take part, helping spread important messages to more than 350,000 children. The event also provides an ideal opportunity to fundraise for Brake by dressing in stripy clothes in exchange for donations. Funds raised help the charity in its work to support bereaved and seriously injured road crash victims, and campaign for safer roads.

For more information visit brake.org.uk/beepbeepday or email beepbeep@brake.org.uk.

Brake - The Road Safety Charity is promoting 2 school projects which take place throughout the year:

- **Kids Walk**
 - Wednesday 26 June www.brake.org.uk

- **Beep Beep! Days**
 - Wednesday 20 March [@Brakecharity](http://www.roadsafetyweek.org.uk)
 - Wednesday 17 July [Facebook.com/brakecharity](https://www.facebook.com/brakecharity)
 - Wednesday 20 November

Run a



to teach road safety and save lives



Every year thousands of tots and infants aged 2-7 take part in a special Beep Beep! Day.



- A great way to engage children with road safety basics.
- Raises awareness among parents and the wider community.
- It's a fun and easy way to raise valuable funds for Brake.

When can I take part?

- Beep Beep! Days run every year and you can run your event on any day, but our national dates are shown above.



Get your resources!

- Everyone who registers will receive a free e-resource pack or for a small fee you can get a bumper resource pack! The Bumper Pack contains stickers and certificates for all children taking part, posters, lots of road safety activities and even balloons, all for just £12.60 (per 50 children).

“ We regularly take part in Beep Beep! Day and enjoy using the bumper pack; the children love receiving their stickers and certificates, and the information cards are very valuable for staff to use too. ”

Johanne Watson, Depute Head Teacher, Lasswade Primary School

Register now at Brake.org.uk/beepbeepday email Beepbeep@brake.org.uk or call the team on 01484 550061



Organised by **Brake** the road safety charity

Registered charity No. 1093244

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