**Parental Engagement in Norfolk - Survey of Best Practice**

Norfolk’s Education & Training Strategy Group (ETSG) working in partnership with Educate Norfolk thank you for giving your time to contribute to this survey of best practice in parental engagement in Norfolk.

The purpose of the Review is to explore issues and identify and share best practice in parental engagement strategies and activities. The results will be collated into a single resource to be shared across Norfolk’s schools, colleges and other providers. If colleagues wish to share their details to allow future collaboration and shared expertise this will also be most welcome

To support this, we are inviting senior leaders in schools and colleges to complete and return the return this Survey by:

1. Reflecting on current levels of engagement with parents/carers and reflect on areas for development
2. Providing feedback on strategies for parental engagement and their levels of success or otherwise

Once completed, please email to Paul Rapley at Taverham Academy at [p\_rapley@taverhamhigh.org](mailto:p_rapley@taverhamhigh.org).

**Deadline for completion is 22nd November 2019**

**Thank you**

**Part 1a – Contact and Agreement to Share**

*Please supply details of your nominated point of contact in your organisation:*

|  |  |
| --- | --- |
| Name of school/college/centre: |  |
| Person completing: |  |
| Job title: |  |
| E-Mail: |  |
| Phone number: |  |

*Are you happy for your details to be included in the final report (please circle/highlight A, B or C as appropriate)?*

*A – I am happy for our responses to be linked to our centre details*

*B – I am happy for our contact details to be shared with a view to future collaboration*

*C – I am happy for our feedback to be included in the report, but request all information is anonymised*

**Part 1b – Provider Profile**

Please give a brief profile of your establishment. For example; school or training provider, size, age range, catchment, socio-economic situation.

|  |
| --- |
| *Use this space to record your provider profile:* |

**Part 2 – Parental Engagement**

Every organisation dealing with young people will need to engage with parents/carers for several different reasons and doing so efficiently, effectively and to the ultimate benefit of the young people we work with is a challenge. Each provider will have different levels of engagement from different groups, shown below.

**Engaged: Consistently Positive**

These are the parents / carers who support the organisation in everything they do. They are active, proactive and enthusiastic. They respond positively to change and embrace new initiatives. They are a positive voice in the community

**Engaged: Challenging But Fair**

This group are largely supportive of the organisation but will hold you to account. They will work with the provider and accept imperfection as long as the organisation strives for improvement.

**Engaged: Consistently Negative**

For these parents / carers the provider can do little right. They are time and resource intensive and can sometimes be a damaging voice in the community.

**Neutral**

This group will attend some events such as consultations and awards, but other than this very little engagement.

**Disengaged But Supportive**

These parents and carers are generally supportive of the school, but less active. They are content but passive.

**Disengaged : Consistently Negative**

This group are either negative or hostile to the intentions of the school, and are unlikely to respond to communication or consultation. Can have a negative impact on centre reputation and potentially, therefore, recruitment.

**Disengaged : Unknown**

No knowledge about the amount of support from this group. Unlikely to attend events or respond to communication. Can have positive, negative or neutral feelings about the provider.

**Qu 2.1**. Against the categories below, allocate a percentage to give an indication of levels and types of parental engagement in your centre: -

|  |  |  |
| --- | --- | --- |
| Type of engagement | Percentage of parents / carers in this category | Are any of these areas a major strategy focus? |
| Engaged : Consistently Positive |  |  |
| Engaged : Challenging But Fair |  |  |
| Engaged : Consistently Negative |  |  |
| Neutral |  |  |
| Disengaged But Supportive |  |  |
| Disengaged : Consistently Negative |  |  |
| Disengaged : Unknown |  |  |

**Qu 2.2. Values: The Importance of Parental Engagement**

*Please circle the statement(s) which best reflects your view of parental engagement.*

* high levels of parental engagement are vital to the success of our centre
* having engaged parents helps, but it does not significantly affect outcomes
* encouraging parental engagement is everyone’s responsibility
* as a centre, we work on new ways to engage with parents and carers
* parental engagement is not seen as a priority in my organisation

**Qu 2.3. Challenging Conversations**

Has your centre planned or undertaken any training, Continuing Professional Development, or INSET which specifically relates to building positive relationships with parents and carers? *Circle as appropriate*

Yes No

**Qu 2.4. Engagement and Learning**

|  |
| --- |
| Do you think there is a relationship between parental engagement and learning? Use the space below to articulate your thoughts. |

**Qu 2.5. Barriers**

|  |
| --- |
| What are the biggest barriers to developing more positive levels of parental engagement? |

**Qu 2.6. ‘Wish List’**

|  |
| --- |
| Imagine you had £10,000 to spend on parental engagement, how would you spend it? |

**Part 3 – Reflection**

*Use the space below to reflect on strategies your Centre have used for parental engagement. Please record both successful and less successful initiatives and include comment on* ***why*** *they were successful or otherwise and* ***how*** *you know this. (please use extra space as needed)*

|  |  |
| --- | --- |
| Successful Strategies for Developing Levels of Parental Engagement | Less Successful Strategies for Developing Levels of Parental Engagement |
|  |  |